



Anjali Purrusing

Sales Associate & Stylist

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Languages

English

About

With robust retail experience at Nike and Astrid & Miyu, I deliver exceptional product knowledge and client relationship management. My adaptability to varying consumer needs while upholding high company standards fits perfectly in any dynamic retail setting.

BRANDS WORKED WITH

Astrid and Miyu (Selfridges)

Nike

Experience



● Athlete (Sales Associate)

Nike | Apr 2023 - Now

Working within a global and successful company like Nike aided in the expansion and perfection of my retail skills. The job required huge amounts of product knowledge to truly connect with athletes on a day-to-day basis. The role allowed me to flourish with retail experience but also learn tasks such as organizing stock and changing displays based on events/seasons. Moreover, I got the opportunity to be fully immersed within athleisurewear, recognizing different consumers needs and tailoring each approach whilst also reaching the company's KPI's and my personal goals.

● Jewellery Stylist

Astrid and Miyu (Selfridges) | Oct 2022 - Apr 2023

Within the role of a Jewellery Stylist at A&M I expanded my knowledge on materials, styles and the retail industry. A main part of the job is connections with clients, I've refined my communication skills to create a relationship with our consumers which, within Selfridges, was a large variety. Additionally, with the volume of interactions the concession experienced daily, there was a key emphasis on delivering the brands philosophy which was key for our service.



● Starbucks | Jan 2021

A growing skill for attention to detail was maximised through my role as a barista. My job included being part of a team and communicating effectively within it and dealing with busy services in high pressure times whilst paying exceptional attention to detail. Additionally, resolving complaints and handling bills/payments. This is useful as now in busy periods or tricky situations I can organize myself, compose my thoughts and quickly think of the best solution that priorities the correct tasks whilst under pressure.

● Production Assistant/ Model

SHICHI |

Assisted in aspects of production, including pre-production and on-set support. Additionally displayed the Brands Aesthetic and tailored decoration and styling to contribute. Whilst also managing and organizing props, costumes, and equipment to maintain a seamless production process.

● Stylist

Scarlet-Green.com |

A photographer's personal endeavour - Styled, assisted and modelled on a shoot titled "Appropriate Sportswear", a project based on creativity and irregularity. Found on www.scarletgreen.com

Education & Training

- **Esher College**

AAA - A- Levels,

- **University of the Arts**

Current BA Fashion Marketing student Year,