



# Elizaveta Rykunova

I specialise in finance within the fashion industry, combining creativity and analytical skills.

London, UK

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## Links

[LinkedIn](#)

## Languages

Italian (Work Proficiency)

French (Basic)

Russian (Native)

English (Native)

Spanish (Fluent)

## About

With my international background, I have gained valuable experience and education in the fashion industry.

I studied fashion design at prestigious University of the Arts London and graduated with the first-class degree in International Management from the University of Bath.

My unique background combines creativity and strong analytical focus which enabled me to work with renowned fashion clients such as National Magazines, Fred Perry and Tommy Hilfiger.

Additionally, I am fluent in 4 languages and have a wide range of interests outside of work, making me a versatile and dynamic asset to any team.

### BRANDS WORKED WITH

Deloitte

MIPEL (Fashion Leather Goods Exhibition)

PwC

StyleSearch

## Experience



### Senior Associate within Audit Division

Deloitte | Sep 2021 - Feb 2024

- Conducted audits for Samsung Electronics, National Magazines, and Fred Perry, gaining valuable experience in reviewing and analysing financial statements;
- Utilised forensic analytical techniques to investigate and verify the accuracy of client asset valuations, resulting in adjustments to the depreciation account within the financial statements;
- Demonstrated dedication to achieving project objectives by performing revenue, PPE and IFRS16 testing on the Samsung team during the busy season. Effectively scheduled team resources and maintained a work progress tracker to ensure timely completion of tasks.



### Influencer and social media manager

StyleSearch | Jun 2021 - Aug 2021

- Successfully recruited over 30 Instagram influencers with a combined following of 500,000+ users;
- Recreated influencers' fashion looks, ensuring high-quality content that resonated with their audience;
- Coordinated paid collaborations between influencers and brands, facilitating mutually beneficial partnerships and driving brand awareness.
- Played a key role in the launch of the Tommy Hilfiger 'Tommy for Life' collaboration with StyleSearch influencers, contributing to the campaign's success.



### Audit & Assurance- Confirmations department

PwC | Oct 2020 - Feb 2021

- Obtained confirmations of clients' accounting balances from financial institutions and counterparties, which was crucial in completing core audit areas and ensuring the accuracy of financial statements.
- Conducted trainings for new joiners, equipping them with a solid understanding of confirmation management tool and its integration into the audit workflow.

### Fashion Buyer's Assistant

MIPEL (Fashion Leather Goods Exhibition) | Jun 2019 - Sep 2019

- Successfully managed the purchase order matrix, ensuring accurate and timely ordering of materials;
- Negotiated price and delivery terms with suppliers, and demonstrated strong vendor management skills, fostering positive relationships and ensuring smooth collaboration throughout the production process.

- Contributed to the successful launch of the FW2020 collection, which received positive feedback from customers and contributed to the brand's growth and success.

## Education & Training

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- 2020 - 2023 ● **University of the Arts London**  
Fashion Design,
- 2019 - 2023 ● **University of Bath**  
Bachelor of Science,
- 2019 - 2019 ● **London College of Fashion**  
Visual Merchandising and Display,
- 2018 - 2019 ● **Bath College**  
International Foundation Year, Business