



Dewi Hagard

Visual Merchandiser / Set Designer

Paris, France

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Languages

English (Fluent)

Spanish (Basic)

Italian (Basic)

Indonesian (Fluent)

French (Fluent)

About

Visual Merchandiser for 5 years, I was able to acquire key skills in project management and production of decor for multiple stores and showrooms. At the same time, my sensitivity to aesthetics and visual image allowed me to experiment with my creative strengths by doing set design.

BRANDS WORKED WITH

Christian Dior Couture

LES INCONNUS

Michael Kors

The Greatest Magazine

TSUMORI CHISATO (ISSEY MIYAKE GROUP)

Versace

Experience



● VISUAL MERCHANDISER MANAGER

Versace | Mar 2023 - Now



● VISUAL MERCHANDISER

Christian Dior Couture | Oct 2019 - Mar 2023



● VISUAL MERCHANDISER ASSISTANT

Christian Dior Couture | Sep 2018 - Oct 2019

● SALE ASSISTANT

| Jan 2015 - Jan 2018

BRANDY MELVILLE, PARFOIS
SALE ASSISTANT
2015 - 2018 PARIS, FRANCE



● SHOWROOM ASSISTANT

Michael Kors | Jan 2015 - Feb 2015

● SET DESIGNER

LES INCONNUS | Jun 2023

- Set conception (creation of a moodboard, a set concept linking fashion and fine arts depending the collection atmosphere)
- Set designing on showroom
- Props and material research
- Liaising the deliveries of all the props on site



● SET DESIGNER ASSISTANT

The Greatest Magazine | Jun 2022

- Set designing on studio
- Props and material research depending the client ideas
- Liaising the deliveries of all the props on site

FULL TIME EXPERIENCE
VERSACE

● SHOWROOM ASSISTANT

TSUMORI CHISATO (ISSEY MIYAKE GROUP) | Jun 2018

Education & Training

2018 - 2019

● La Fabrique

Master of Management, Interior Design

2014

● LITTERARY HIGH SCHOOL
DIPLOMA,