



Caterina Ceccarelli

Senior Graphic Designer

Lucca, Province of Lucca, Italy

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Languages

Chinese (Basic)

Italian (Native)

English (Fluent)

About

After graduating in Design and Interior Design, my work, my study, and my passion led me in between fashion and design, a combination of art and rigor is my philosophy. I am in love with minimal design, very picky about details, and quite a "visually oriented" person.

I spend all my free time visiting Museum and painting.

I've been living in China since 2014, having different experiences as a Graphic Designer, Branding and Concept designer, then consulting and freelancing as a Retail Designer and Graphic design food&beverage oriented. Living abroad has certainly changed my perspective of integration and global view, interpretation of design, and personal growth.

In my last position I could consolidate my team-leading skills, I am highly organized when it comes to prj process and prj folder organization, quite structured in dealing with clients and other members of the team, communication is one of my most considerable skills along with eye for details.

BRANDS WORKED WITH

BYB Visual

Haac Retail Studio

Kartstudi0

Vol Group Sh

Experience

● Senior Graphic Designer

Vol Group Sh | Jan 2021 - Jun 2022



● Visual Merchandiser/Event Senior Designer

BYB Visual | Jan 2016 - Feb 2019

● Art Director & Designer

Haac Retail Studio | Jan 2019 - Jan 2020

● Founder

Kartstudi0 | Jan 2019 - Now

Education & Training

2010 - 2014

● LABA academy P.zza di Badia a Ripoli

Bachelor Degree, EXHIBITION AND INETRIOR DESIGN

2007 - 2010

● LABA ACCADEMY, FLORENCE

BACHELOR DEGREE, DESIGN