

Nikitha Vijayakumar

MSc in Luxury Management and Marketing Student

Paris, France

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Languages

English

Hindi

Kannada

French

About

BRANDS WORKED WITH

Beyonder Travels Pvt Ltd

Nikitech Electric Pvt Ltd

Tlm Consultancy

Experience

● Managerial assistant

Nikitech Electric Pvt Ltd | Dec 2020 - Jun 2021

Achievements/Tasks Assisting the CEO of the company with daily tasks Organising meetings and recording the minutes of the meetings, preparing presentations and excels required Keeping track of orders, maintaining customer and supplier relationship

● Social Media Management Junior

Tlm Consultancy | Jul 2020 - Nov 2020

Achievements/Tasks Social media management of three brands - Romaa Label, Curador by SKB and Plus91 golf. Creation of monthly profile strategies, blogger collaborations, email marketing and brand data analysis.

● Content Writer

Beyonder Travels Pvt Ltd | Nov 2019 - Mar 2020

Achievements/Tasks Writing about various personal travel experiences from the keywords/anecdotes given. Over 8 articles written in 1 month Increased 40% webpage traffic by social media marketing. Link to one article: <https://beyonder.travel/europe/slovenia/rakija-fuelled-social-tryst-in-slovenia/>