



# Polina Vdovina

Interior Design Graduate

📍 London, UK

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

 [LinkedIn](#)

## Languages

Russian (Native)

Spanish (Basic)

English (Fluent)

## About

I am a highly driven, creative and sociable interior designer. Originally from Russia, I have spent over 10 years living and studying in the U.K. While working as a financial analyst in a residential construction and property developing company during the pandemic, I found a fascination with interior design and architecture, leading me to return to London to complete a Professional Diploma course.

In free time, I enjoy sports, especially yoga and tennis and I have run my first half-marathon in 2020. I am also a big lover of art and try not to miss any major exhibitions, my favourite styles are Impressionism, Post-Impressionism and Avant-garde. I pride myself in being brave and always being ready to take risks and chase adrenaline, I have jumped with a parachute, bungy jumped three times and raced on an F1 track

### BRANDS WORKED WITH

Green Group

select\_store

## Experience

### ● Economic Analyst

Green Group | Sep 2020 - Sep 2021

- Trained as a financial analyst in the region's leading construction and property development company, which specialises in building detached, semi-detached, townhouses and apartment buildings of up to 4 stores high, developing secured living communities with their own infrastructures featuring parks, sports facilities, schools and kindergartens.
- Reviewed monthly, quarterly and annual budget performance reports, ensuring departments and agencies operated within allocated budgets and investigated excessive expenses.
- Helped to prepare annual budgets of up to £12m with meticulous attention to detail.
- Performed monthly detailed cost/price analysis at the time of high price volatility in the construction market. Analysed the market and negotiated price changes with the sales and marketing teams and executives.
- Provided administrative support to senior analysts and department professionals, improving efficiency and productivity.

### ● Fashion Buyer

select\_store | Jan 2019 - Sep 2020

- Curated brand portfolio, reached out to new brands and negotiated terms of partnership. Some of the brands I worked with include Zimmerman, Nanushka, WOS and Lesyanebo.
- Selected collections in person in show rooms and when necessary online during the pandemic.
- Negotiated contract and purchase terms with suppliers.
- Sought feedback from customers to adjust future orders.

### ● SMM Manager

select\_store | Jan 2018 - Sep 2020

- Managed Instagram and Facebook accounts for a women's fashion retail store.
- Upheld best working practices through continued dedication to high-quality, timely content.
- Organised and saw through photo and video shoots, worked with models, photographers, makeup and hair artists to create professional and compelling content.
- Monitored trends to keep content relevant and engaging.
- Organised events to promote client loyalty and improve sales. For example, I organised and run a birthday party of the store, came up with a concept and decorations, curated the guest list, sent out invites, arranged a DJ performance, organised catering and invited a photographer and a

videographer to capture the event. As a result of the evening, the store made half a month's average in sales and attracted a new array of clients.



### ● Assistant to Head of Marketing

Green Group | May 2018 - Sep 2018

- Brainstormed ideas with the PR team to come up with fresh, interesting and engaging marketing strategies.
- Put together budgets up to 500,000 rubles for PR campaigns and presented them to senior stakeholders.
- Performed monthly market research, by investigating prices and marketing strategies of competitors.
- Wrote engaging, entertaining and informative media scripts for different uses.
- Coordinated placements for television and radio, social media and print publication advertisements.

## Education & Training

---

2021 - 2022

### ● The Interior Design School

Professional Diploma in Interior Design, Professional Diploma in Interior Design

2017 - 2021

### ● The University of Edinburgh

MA International Relations and International Law, Master of Arts

2012 - 2017

### ● Clayesmore School

A Levels & GCSEs, A Levels, Economics, Maths, History, Spanish