



# Jack Paterson

Creative | graphic design | fine art | photography

📍 London, UK

[Portfolio link](#)

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## Links

[Website](#) [LinkedIn](#)

## Languages

English (Fluent)

## About

A 22 year old enthusiastic and versatile creative designer, photographer, and artist with a recent Bachelor of Arts degree in Graphic Design from Oxford Brookes University. This multifaceted background has shaped my unique discipline and allowed me to draw inspiration from each field, culminating in a distinctive approach to design.

Growing up in Zimbabwe, London, and Dubai, and experiencing such diverse cultures I have developed an inquisitive, sympathetic approach to people and our place in the world. This background enriches my creative process, allowing me to approach design challenges from a broad yet inclusive perspective. My innate understanding of people, honed through lived experiences and a focus on human connection, sets me apart. With this skill, crucial in the design industry, I am able to anticipate clients' needs and transform them into compelling and impactful works. A genuine understanding of human nature enhances my ability to create designs that resonate with people from all walks of life.

### BRANDS WORKED WITH

Anthropologie Europe

SF Massage

Stupid Jones

Viva Lily Co

Zimpact

## Experience

### ● Photographer

Stupid Jones | Oct 2023 - Dec 2023

Executed three studio shoots, providing content for the launch of the brand's website.

Experience in producing content for digital platforms, understanding the nuances of a studio setting, creating unique and successful lighting compositions and model direction in a controlled environment

Skills Acquired and Lessons Learned:

The intricacies of product photography and visual storytelling. Effective communication and coordination in a freelance setting.

### ● Sales Associate

Anthropologie Europe | Sep 2023 - Dec 2023

### ● Graphic Designer

SF Massage | Jul 2021 - Sep 2021



### ● Photographer and Social Media Consultant

Viva Lily Co | Aug 2019 - Feb 2020

### ● Volunteer

Zimpact | Jan 2014 - Dec 2019

## Education & Training

2020 - 2023 ● Oxford Brookes University

Graphic design,