



Samara Bucknor

Sales Ambassador

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Languages

English (Fluent)

About

With a flair for fashion retail, I excel in sales, customer service and styling. My tenure as Kurt Geiger's Brand Ambassador honed my skills in visual standards and target achievement. Adaptable to dynamic environments, I'm proficient at building strong client relationships and managing high-end luxury categories.

BRANDS WORKED WITH

Kurt Geiger

Experience



● Brand Ambassador

Kurt Geiger | Sep 2022 - Feb 2024

My role here included meeting the brand KPI and presenting myself in a way that reflects the brand's values. Remaining calm in a busy environment and creating a friendly and comfortable atmosphere. I excel well at giving great customer service making sure I'm attentive and adjusting my customer service to match the customer's needs to ensure that customers have a good shopping experience Organising the stockroom and keeping the shop floor at a high visual standard. Working as a team to meet sales targets and promote products and constantly expanding my product knowledge. Communicating with management about weekly goals and building clientele and individual customer relationships.

● Waitress & Customer Service

Southend | Jun 2019 - Apr 2020

Giving good customer service whilst working in a fast-paced environment Answering customer inquiries to the best of my abilities Delivering as a team member and motivating others to complete each task Managing payments and working on the tills Meeting deadlines to ensure all work has been completed and aims are achieved for the day Staying calm when dealing with tricky customers Problem-solving and using mathematical skills when taking payments and dealing with stock

Education & Training

2021 - 2022

● University of Brighton

Bachelor of Arts,

2019 - 2021

● Fashion Retail Academy

L3,,