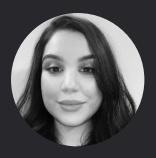
Dweet



Sabrina Maouche

Sales, Retail & L&D Training Manager

Paris, FranceView profile on Dweet

Links



Languages

French (Native)

English (Fluent)

About

14 years ago I started my journey in retail by joining Lush, a British Cosmetics brand

I grew up in the company starting as a Sales Assistant in the French Flagship in Paris, then moving on to training for the French network and finally becoming a European Training Lead specialized in shop opening training and events.

During these 10 years I have developed my training skills in terms of strategy, project management, content creation and presentation.

Following this experience, I joined Dyson, first as a Trainer and then as a Training Manager for direct and indirect retail.

I supported the opening of 7 Dyson Stores in France and managed the training program for our 3rd party retailers (Darty Fnac, Boulanger, Sephora...). From this experience I gained knowledge of working with different types of PoS and how to adapt to their training needs.

Passionate about training, development and customer experience I'm looking for my next adventure.

BRANDS WORKED WITH

Dyson France



VinFast Europe

Experience



- Sales Training Manager
 VinFast Europe | Jul 2022 Now
- Field Sales Training Manager
 Dyson France | May 2021 Jul 2022
- Field Sales Trainer
 Dyson France | Jan 2019 Apr 2021

LUSH

European Opening & Event Training Lead
 Lush | Jan 2017 - Jul 2018



Product & Brand TrainerLush | Jan 2012 - Dec 2016



Trainee Manager
 Lush | Nov 2010 - Dec 2011



VendeuseLush | Apr 2009 - Oct 2010

Education & Training

2006 - 2007 Université Paris 1 Panthéon-Sorbonne
DAEU Lettres,

2002 - 2003 • Forum Make-Up School

Attestation de formation de Maquillage,

1999 - 2001 • Ecole Esthétique Yves Rocher
CAP Esthétique Cosmétique,