



Sabrina Maouche

Sales, Retail & L&D Training Manager

Paris, France

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Languages

French (Native)

English (Fluent)

About

14 years ago I started my journey in retail by joining Lush, a British Cosmetics brand.

I grew up in the company starting as a Sales Assistant in the French Flagship in Paris, then moving on to training for the French network and finally becoming a European Training Lead specialized in shop opening training and events.

During these 10 years I have developed my training skills in terms of strategy, project management, content creation and presentation.

Following this experience, I joined Dyson, first as a Trainer and then as a Training Manager for direct and indirect retail.

I supported the opening of 7 Dyson Stores in France and managed the training program for our 3rd party retailers (Darty Fnac, Boulanger, Sephora...).

From this experience I gained knowledge of working with different types of PoS and how to adapt to their training needs.

Passionate about training, development and customer experience I'm looking for my next adventure.

BRANDS WORKED WITH

Dyson France

Lush

VinFast Europe

Experience



Sales Training Manager

VinFast Europe | Jul 2022 - Now

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Field Sales Training Manager

Dyson France | May 2021 - Jul 2022

Field Sales Trainer

Dyson France | Jan 2019 - Apr 2021



European Opening & Event Training Lead

Lush | Jan 2017 - Jul 2018



Product & Brand Trainer

Lush | Jan 2012 - Dec 2016



Trainee Manager

Lush | Nov 2010 - Dec 2011



Vendeuse

Lush | Apr 2009 - Oct 2010

Education & Training

2006 - 2007

Université Paris 1 Panthéon-Sorbonne

DAEU Lettres,

- 2002 - 2003 ● **Forum Make-Up School**
Attestation de formation de Maquillage,
- 1999 - 2001 ● **Ecole Esthétique Yves Rocher**
CAP Esthétique Cosmétique,