



Irina Coroi

Sales Consultant

📍 London, UK

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Languages

Spanish

Romanian

Portuguese

English

About

Enthusiastic, friendly and reliable individual, who is passionate about fashion, make up and beauty industry. I work well as part of a team and I am capable of using my leadership skills to find key strengths and weaknesses among members in order to effectively exceed goals and targets. I believe I have a strong work ethic and positive attitude in work environment. Driven and highly effective into a fast-paced environment.

BRANDS WORKED WITH

Loewe Perfumes UK - Selfridges, Liberty

Suqqu - Harrods, Selfridges, Liberty

Swarovski UK

Experience

● Sales advisor

Loewe Perfumes UK - Selfridges, Liberty | Jan 2022 - Now

- Welcome all clients to make sure they feel comfortable and embodying the brand image and DNA to educate them while building and maintaining a relationship with them
- Reflecting the visual merchandising guidelines promoting the brand image and enhancing customer service standards in store to ensure the best client journey
- Link-selling and cross selling across categories for a more personalised and enjoyable experience
- Assisting management in daily and monthly reports, sales refunds and exchanges, as well in helping customers in need of assistance with previous purchases
- Assisting management with stock operations (stock control, stock take, deliveries, stock orders)
- Assisting management with team's coach and development. Introducing new team members on standards, expectations and product knowledge
- Driving my product knowledge by keeping up to date about fashion and beauty trends and updating myself on all product line through research

● Resident Make-Up Artist

Suqqu - Harrods, Selfridges, Liberty | Jun 2018 - Jan 2022

- Master classes
- Building and maintaining good relationship with loyal customers to help select products that best fit their personal needs and ensure repeat business.
- Capture and utilize customer data base to successfully achieve my sales target.
- Creating face charts with make-up looks to promote Suqqu products and maximize sales.
- Maintaining visually appealing, effective visual displays and make up tools.
- Reporting sales and writing feedback from event appointments.
- Training new employees in makeup artistry and introducing them to Suqqu products and shopfloor activity
- Gathering CRM details to enhance my client book
- Suqqu Artist for London Fashion Week (AWAKE Mode, Chalayan, DAKS)
- Attending events and business trips as make-up artist for Suqqu events (Dubai Ladies Club, The Oberoi Dubai, Jumeirah Al Qasr Hotel Dubai)
- Creating makeup tutorials and content for social media and IGTV Suqqu Europe
- Attending photoshoots as makeup artist for Suqqu Europe

● Sales Consultant, Stylist

Swarovski UK | Dec 2017 - Apr 2018

- Meeting costumers in a sales environment to drive product sales and knowledge
- Follow up with the costumers to make sure that they are satisfied with the product.

- Offering advice regarding styling and aesthetics of jewelry
- Arrange and maintain the aesthetic of product displays and maintain the tidiness in shop floor, stock room and personal working space.
- Receiving new stock and maintaining order in stock room.
- Contributing monthly to reaching the sales target and supervising the shop floor