



Kia Alicia Khan

Photographer, Social Marketer & Graphic Designer

London, UK

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Links

[Website](#) [Instagram](#)

Languages

English (Fluent)

About

A highly motivated individual with a drive for the creative arts and its commercial applications. Has five years professional experience in fashion and a collective two years experience in the live streaming & hospitality industries. Passionate about mixed media with a uniquely hands-on approach. Meticulous when it comes to the details and adaptable in high pressure situations. Graduated with a bachelors in Contemporary Media Practice. Based in London.

BRANDS WORKED WITH



Experience

● Social Marketer & Graphic Designer

Maui Poké | Jan 2019 - Jan 2020

Tasked to analyse and consolidate their social media B2C strategy and outdated branding as a whole, effectively communicate new branding to current and potential clientele on all social media platforms, create consistent & compelling social media marketing campaigns that are backed by SEO and researched customer analytics, as well as secondary responsibilities including; liaison with contacts & brand representatives for paid promotions, manage activity on all social media platforms, manage freelancers & commissioned artists for content, actively produce and execute content utilising photographic experience as well as editing software like with company ethos, keep finger on the pulse of trending and successful online branding strategies.



● Video Commission

Dazed | May 2019 - May 2019

Paid commission in which I was tasked with creating a short promotional video highlighting London's creative flow for DAZED Digital in partnership with Design District in order to promote their newly built creative spaces in Greenwich Peninsula. The video was used on their social media platforms (Instagram, Youtube, Facebook, etc.) for over a month. My video showcased my most recent freelance work and featured up and coming music talent local to the Greenwich area.



● Livestream Editor

Endeavor Streaming | Jan 2019 - Jan 2020

Part-time sports and entertainment Livestream Editor whose main responsibilities included hosting & ending streams, managing stream audio & visuals, manage slates, support off-site stream staff, solving errors / glitches / faults during streams and edit together offline highlight reels for livestreams in real time. The streams I would typically manage would be for companies such as the UFC & WWE as well as national football teams such as the Tottenham Hotspurs.



● Commission Photographer

Trend Micro | Mar 2015 - Mar 2015

Commissioned to create an interpretational piece(s) based on the brief "Digital Futures" for an exhibition celebrating the success of their London office situated in central Paddington. TREND Micro had a private showing of the final works on 5th March, and later opened the exhibition to the public from the 6th-10th March 2015. Utilising a studio set up, I recreated 80s office worker nostalgia with two A2 portraits, contrasting the modern office building it hung in.



- **Social Marketer & Graphic Design Assistant**

Wall & London | Jan 2015 - Jan 2017

Creating graphics for both the company's main website, affiliated social media accounts, newsletters & seasonal catalogues. Filming & editing 'behind the scenes' videos of photoshoots & product photography. Copywriting for any/all marketing materials. Support updating front-end website design as well as SEO. Renew monthly newsletter html & create accompanying press release packages. Correspond and collaborate with other company departments to streamline & consolidate company marketing efforts.



- **Supervisor**

Fortnum & Mason | Jun 2023 - Now

I am currently employed at Fortnum and Mason, where I have served as the Supervisor for the private Café 181 front of house staff.

Education & Training

2016 - 2019

- **University of Westminster**

BA (Hons), Contemporary Media Practice

2013 - 2015

- **City of Westminster College**

BTEC (Level 3), Art & Design (Photography specialism)

2008 - 2013

- **Capital City Academy**

GCSE, 9 GCSEs (including English & Maths)