



Donata Lopinska

Quadrilingual, skilled Senior Brand Manager passionate about creative world of fashion, beauty and art.

Paris, France

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Languages

English (Native)

French (Native)

Italian (Work Proficiency)

Polish (Native)

Chinese (Basic)

Swedish (Basic)

About

Quadrilingual (French, English, Italian, Polish) with international experience (Paris, Stockholm, Warsaw), I am both creative and analytical, which enables me to find strategic solutions and think conceptually.

With 9 years of experience in creative and operational marketing, on & offline communication and worldwide development, I desire to fully unfold my biggest talent related to the creative world of fashion, luxury and art. Excellence, Passion, High Emotional Intelligence and Empathy are the words that characterise me. I would like to build with you a state of the art customer experience, while contributing to the development of collections.

BRANDS WORKED WITH

Estee Lauder Companies Europe

France Cosmetics Company

L'Oréal

Oriflame Cosmetics

Experience



● Global Brand Manager Premium Beauty

Oriflame Cosmetics | Nov 2017 -

● Marketing Coordination EMEA

Estee Lauder Companies Europe | Oct 2016 - Feb 2017

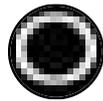
● Marketing Development Manager B2B

France Cosmetics Company | Aug 2015 - Sep 2016



● Junior Product Manager Travel Retail APAC

L'Oréal | Jun 2014 - Jun 2015



● Assistant to Brand Manager TR APAC & Assistant to Zone Coordinator EMEA

L'Oréal | Jul 2013 - Apr 2014



● Online Marketing Assistant / Summer Internship Program

Oriflame Cosmetics | Jan 2012 - Jan 2012

Education & Training

2016 - 2017 ● Institut Supérieur de Marketing du Luxe

MBA, Luxury Brand Marketing

2012 - 2013 ● Kozminski Academy in collaboration with Polimoda in Italy

Postgraduate Diploma, Fashion Management