



# Afraaz Maniyar

Versatile Professional with Expertise in Fashion Consulting, Restaurant Management, and Business Development.

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## Languages

English (Fluent)

## About

With a sales background, I've honed my adaptability in diverse retail settings and am flexible with tasks and schedules. My experience includes client advising, upselling, inventory control, and store maintenance, demonstrating my competence across crucial retail roles.

### BRANDS WORKED WITH

City Casual

City Casuals.

## Experience

### ● Human Resources Consultant

Al Mahroof Tours and Travels | Jun 2018 - Jan 2022

I worked in this firm as a sales executive for 2 years which led to being promoted to a business development manager. I worked on existing skills and built up a good rapport with the business and customers on a one on one basis. I was tasked with :

- Doing regular market research
- Communicating with clients
- Identifying and mapping business strengths and client needs.
- Examining pros and cons for the business.

My duties entailed:

- Travelling across the country to promote and sell products to prospective businesses and customers.
- Performing cost-effective analysis of existing and potential customers.
- Maintaining positive business relationships to ensure future sales.

### ● Restaurant Manager

| Apr 2015 - Dec 2017

Effectively launched and managed the expansion of my dad's restaurant chain, bringing out its untapped potential and creating opportunities for growth. Demonstrated successful management and strategic skills, contributing to the overall success of the franchise.

### ● Fashion Retail

City Casual | Jan 2015 - May 2015

## Education & Training

2018

### ● University of Mumbai

Bachelor of Management,

2015

### ● Maharashtra State Board of Secondary & Higher Secondary Education

Intermediate,