



# Henda Chekili

CFO International / Finance Director / Transformation / M&A / Change Management / Development / B2B & B2C

Paris, France

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## Links

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## Languages

Arabic (Fluent)

English (Fluent)

French (Native)

## About

With extensive experience in financial management within diverse and dynamic environments, I excel in streamlining processes, budgeting, and team leadership. Fluent in Arabic, English, and French, my expertise enhances operational efficiency and performance across multicultural teams.

### BRANDS WORKED WITH

Datawords Group

John Crance

Chemicals

Heineken

GIAS - Ex Nestlé (Ice cream manufacturing)

The Mathworks

BW Group

Hill-Rom

GEODIS Calberson (Clé 128)

## Experience

### ● Corporate FP&A Director

Datawords Group | Aug 2022 - May 2023

Contexte:

Croissance externe, mise en place du système Netsuite, recrutement d'une nouvelle équipe de contrôle de gestion

Mission:

- Recruter et former une nouvelle équipe de contrôle de gestion
- Renforcer les processus de budgétisation et de prévision
- Sécuriser le système Netsuite et automatiser les rapports et les données
- Réduire les délais de clôture et de communication des résultats
- Faciliter la communication entre les différentes parties prenantes ASIA Pacific & América

### ● Interim Financial Controller & Business Partner

John Crance | Jan 2021 - Oct 2021

Context :

Redundancy plan of the financial department to relocate (5 positions) to the Head office in London  
Bring the financial department, internal control and the reportings up to group standards

Objective:

- Pilot, support and motivate finance team for the knowledge transfer to London
- Manage the redundancy plan communication with Work Council, lawyers and head office in a social peace
- Secure finance data and reporting with Internal & external stakeholders

### ● Finance Director - 2 entities Member of the Executive Committee

Chemicals | Jan 2016 - Dec 2019

Context:

M&A, Den Braven Group acquired by Arkema

Objective:

- Create a positive synergy between all activities and departments
- Improve performance and Finance analysis and information & scale up Ebitda & WK
- Implement new reporting & dashboards and provide monthly financials (IFRS, Dutch & French GAAP)
- Recruit, manage, train and empower finance people (6 in direct management to 15 in transversal)

Main Achievements:

- Upgraded Ebitda + 1M€ (a deep analysis and saving of the expenses : interim, maintenance, contracts review..)
- Reduced Working capital - 2M€ , -40% (stock management through a

S&OP method to reduce stock level and write off...)  
- Improved the cash flow & accelerated loan reimbursement to the head quarter



## ● Internal Audit Manager

Heineken | Jan 2011 - Dec 2015

Context:

Management & organization change at Heineken Tunisia, 3 production sites, 8 legal entities and 1100 people

Objective:

- Implement Internal Audit department & Culture
- Recruit & train a new internal audit team, 3 auditors
- Enhance internal control and processes within the organization
- Manage the risk assessment with executive committee for the tri-annual finance planning
- Lead and prepare the assurance meeting for local and head office management

## ● Business Controller & Internal Audit Manager - Transition

GIAS - Ex Nestlé (Ice cream manufacturing) | Jan 2010 - Dec 2010

Detached in the ice cream subsidiary, bought from Nestlé Group: € 5m turnover and 80 employees

Context: Partnership deal with an ice cream Libyan Company.

Objective:

Starting from scratch my role is to audit the accounts, pilot the due diligence and put in place the adequate reporting in order to deliver a detailed budget and 3 years projection BP.

Main Achievement:

- Conducted due diligence analysis following the acquisition (Balance sheet and P&L audit, fixed assets & products inventories...), resulted to BS adjustments & corrections
- Set up the financial reporting : monthly closure and analysis
- Created the budget process
- Prepared studies and cash flow forecast & planification of new investments for the production equipment
- Established commercial KPIs and production for discussion and follow-up with local executive management

## ● Finance and Accounting Manager

The Mathworks | Jan 2006 - Dec 2010

Context:

As part of the creation of the position of finance and accounting manager for the French subsidiary

Objective:

- Strengthen the financial information of the French subsidiary
- Training & scaling up the accounting team
- Integrating & managing the financials of a new acquisition

Main achievements:

- Automated management report via BO and reduced the reporting deadline -1 day, from BD + 5 to BD + 4
- Conducted the administrative and financial integration of a new entity to US GAAP standards within 6 months
- Implemented budget and forecast process
- Embedded business data analysis by geography / industry / services / products
- Follow up and analysis of sales objectives and achievements



## ● Finance Manager

BW Group | Jan 2004 - Dec 2006

Context:

Manager of two legal entities, 65M € turnover and 100 employees. General Manager Business Partner, reporting to Global Finance Department based in Oslo.

Main achievements:

- Strengthened and developed the accounting department: recruited a new team, set up controls, the monthly and annual closing process in relation with external auditors
- Reduced the closing deadline - 2 days, from 7 to 5
- Automated payments in JDE to reduce processing time from 15 initially to 2 days

### ● Finance Controller

Hill-Rom | Jan 2002 - Dec 2004

Context:

Manage remotely the Swiss subsidiary, 20M€ turnover and 20 employees.

Reported locally in Paris to the CFO, to the CEO Swiss-based

Responsibilities:

- Produced and analysed the monthly US GAAP reporting and KPI
- Established and revised Budget and Forecast
- Analysed and explained the operating expenses and cost savings

### ● Finance Manager

GEODIS Calberson (Clé 128) | Jan 1997 - Dec 2000

Head of two legal entities, newly acquired by Geodis Calberson Group following a merger with Tailleur Industrie Group

Context:

Position creation to implement compliance with Geodis Group's and policies, recruit and train accounting team

Success:

- Implemented cost accounting - reporting, monthly and annual closing process
- Recruited and trained a new team of 4 accountants
- Implemented a new ERP and ETAFI for statutory accounts preparation and submission
- Integrated and managed a second subsidiary to the group

## Education & Training

2007 - 2009

### ● I.N.T.E.C Paris 3eme

Master's Degree,