



Flavia Paton

Senior Creative Project Manager for Fashion, Luxury, & Tech Brands

London, UK

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Languages

- English (Fluent)
- French (Basic)
- Spanish (Native)

About

With extensive experience in luxury retail, I've managed customer relationships at LOEWE and digital content at Collagerie. Fluent in English and Spanish, I'm adaptable to various retail environments and passionate about fashion and innovation.

BRANDS WORKED WITH

- Superside
- Collagerie
- Luxurycomm
- LOEWE
- Maisonette

Experience



Senior Creative Project Manager

Superside | Mar 2023 - Now

Manage strategic partnerships across fashion, luxury, tech, and wellness industries. Oversee creative, marketing, and client relationship teams from project discovery to production



Creative Project Manager

Superside | Jun 2021 - Mar 2023



Digital Assistant

Collagerie | Apr 2021 - Jun 2021

Public Relations Communications Specialist

Luxurycomm | Oct 2019 - Jun 2020



CRM Campaign Specialist Assistant

LOEWE | Sep 2018 - May 2019



Online Merchandising and Editorial Intern

Maisonette | Jan 2017 - Feb 2018

Education & Training

2019 - 2019

IED Madrid

Postgraduate Course in Fashion Styling,

2018 - 2019

ISEM Fashion Business School

Master's degree,

2013 - 2016

University of Miami

Bachelor of Arts (B.A.),

University of Miami

Minor,