



Neethu Tito

Womenswear Designer - Haute couture & RTW

Paris, France

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Links

[Website](#) [LinkedIn](#)

Languages

English (Fluent)

Italian (Basic)

Hindi (Fluent)

About

Deeply influenced by art & culture with a history of working in the Apparel & Fashion industry for 2. 5+yrs.

I started my career by working with India's Best Couturier Mr. Sabyasachi for 1.5+ years post which I worked as a consulting designer for ICH Creative Consulting and moved on to study my masters in Haute Couture collaborating with Valentino, Museo Balenciaga, Luigi Verga Stamperia Tessitura & Gentili Mosconi. Given my multicultural exposure and deep sense of passion for R&D through my industry experience I constantly seek to develop new textile surface manipulations and develop my designs using Creative Pattern Making and Advanced Draping.

My recent experience at Attire The Studio as a Material Sourcing specialist & Product Developer was unique to Textiles, Product & Development process wherein there was deep integration across multiple teams to build an all-around sustainable collection.

Feel free to reach out to collaborate and work together!

BRANDS WORKED WITH

Aditya Birla Fashion and Retail Ltd. Full-Time

ATTIRE THE STUDIO

Gentili Mosconi Home Internship

Sabyasachi Mukherjee - India Full-Time

Studio J Internship

Studio One42 Internship

Experience

● Assistant Textile Designer - Ufficio Stile

Gentili Mosconi Home Internship | Nov 2021 - Dec 2021

Worked directly with the Creative Director and the design team, during which I was involved in the following :

- Assisted in archival research for specific clients & Gentili Mosconi S/S 2023 textile collection development
- Assisted the creative director for client meetings (luxury fashion brands) & design process for developing weaving and printing techniques.
- Progetto Quid collaboration: Sustainability Project - Concept research & Design development of two ensembles utilizing excess fabric stock & samples.

● Assistant Fashion Designer - Womens wear

Sabyasachi Mukherjee - India Full-Time | Sep 2018 - Mar 2020

Cross Functional Women's Wear Designer.

Worked closely with creative director, Mr. Sabyasachi Mukherjee to create collections for various seasons and collaborations with Vogue magazine, Christian Louboutin, Elle magazine, Celebrity Outfits, Bergdorf Goodman and HM.

Key Roles :

- Concept development & Research
 - Technical detail exploration
 - Embroidery design
 - Pattern making & Silhouette development
 - Fabric manipulation and surface development
 - Styling
 - Production planning
- see less

● Visual Merchandiser

Studio J Internship | Jun 2018 - Jul 2018

Project for Interior Design Store Layout and Setup

● **Junior Design Assistant - Women's wear**

Aditya Birla Fashion and Retail Ltd. Full-Time | Jun 2017 - Jul 2017
Design Intern for Allen Solly at Aditya Birla fashion & retail limited.
Designed and developed a Capsule Collection for the Festive season, with Concept Research with focus on cost effective technical details for the retail market. Concept stage to Indenting.
The ensembles were manufactured and sold across multiple Allen Solly outlets in India.

● **Fashion Intern**

Studio One42 Internship | Jun 2015 - Jul 2015
Concept Research & Development with surface embellishment and fabric manipulation exploration with reference to artisinal & traditional techniques of India.
Research and Development for collection with respect to textiles from Indian Archives.



● **Fabric Sourcing/Development & Production**

ATTIRE THE STUDIO | Jul 2023 - Dec 2023

- Sourcing of new 100% Sustainable fabrics & trims for Womenswear collections
- Research & Sourcing of Ateliers and Factories
- Coordination with design team, external ateliers and factories, pattern makers
- Follow up on production and delivery / supply chain & suppliers
- Updating collection development, boards
- Meeting with active and potential suppliers. Identification of leads, fabrics & trims
- Studio Fittings & coordination
- Product finishing and construction techniques research

Education & Training

- 2022 - 2022 ● **LVMH**
Creation & Branding, Retail & Customer Experience, Inside LVMH
- 2021 - 2022 ● **Accademia Costume & Moda**
Alta Moda, Fashion/Apparel Design
- 2014 - 2018 ● **National Institute of Fashion Technology India**
Bachelor's degree, Fashion/Apparel Design