



Alessia Milanese

Sales Export manager

Paris, France

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Languages

Italian (Native)

English (Fluent)

French (Work Proficiency)

About

I lived in Milan for 20 years and worked in the most important showrooms and for established brands.

In 2020 I moved to Paris, where I currently reside.

After a three-year experience at Maison Repetto, I am currently a freelance consultant, waiting to find a new job where I can best express my skills.

BRANDS WORKED WITH

Alexander McQueen L.A. Distribuzione

EMEA and Russia 3.1 Phillip Lim and Loewe L.A. Distribuzione

Maison Repetto Paris

MSGM – Milano

Riccardo Grassi Showroom

Worldwide Off--White c/o Virgil Abloh & Marcelo Burlon

Giambattista Valli Paris

Experience

● Export Manager

Maison Repetto Paris | Jan 2020 - Aug 2023

www.repetto.fr

- Developing the distribution network
- Sales Forecast
- Coordination of Agents and distributors
- Working with the team on the new strategy and targets

● Area Manager EMEA

Riccardo Grassi Showroom | Jan 2015 - Jan 2020

www.riccardograssi.com

- Managed and developed the WS identifying new business opportunities
- Defined strategies to maximize sales
- Provided qualitative merchant feedback to merchandising team
- Sales Forecast and Budgeting
- Team coordination

● Sales manager

Worldwide Off--White c/o Virgil Abloh & Marcelo Burlon | Jan 2014 - Jan 2015

County of Milan
Riccardo Grassi Showroom
www.riccardograssi.com

- Developed the distribution network
- Negotiation of the seasonal budget with the Clients
- Brand Strategy
- Special project eg. Pop-up, store events, etc.

● Head of International sales

MSGM – Milano | Jan 2012 - Jan 2014

www.msgm.it

Seasonal after sales feedback to merchandiser and designer

-

Development and consolidation of the distribution

-

Client visiting

-

Competitor's analysis

-

Pricing

-

Showroom organization

● **Head of Sales**

EMEA and Russia 3.1 Phillip Lim and Loewe L.A. Distribuzione | Jan 2007 - Jan 2012

www.ladistribuzione.net

-Distribution

development

-Prospection

-Budgeting

● **Sales director**

Alexander McQueen L.A. Distribuzione | Jan 2000 - Jan 2006

www.ladistribuzione.net Chloé RTW and Accessories, Balenciaga RTW and Accessories, Alexander McQueen RTW

-Market

Analysis

-Prospection

-Sales

Forecast

-Showroom

preparation and team coordination



● **Sales Manager APAC and EMEA**

Giambattista Valli Paris | May 2024 - Dec 2024

Education & Training

● **Università degli Studi di Trieste**

Bachelor in performing arts and cinema disciplines,