



Nehir Kaya

Retail Sales Associate

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Languages

English

Kurdish

Turkish

About

I've thrived in fashion-focused roles, from identifying trends and fostering partnerships at Fendi to delivering exceptional customer service at Urban Outfitters. Passionate about contributing creatively within the retail sector, I excel in adapting to diverse retail environments and tasks, aiming to enhance any team with my design insight and sales proficiency.

BRANDS WORKED WITH



Urban Outfitters

Experience



Fashion Design Intern

Fendi | Nov 2023 - Mar 2024

- Examined markets to identify new trends, fabrics and techniques, using knowledge to inspire new designs.
- Identified trending categories using test strategies across multiple focus groups, applying insight gained in designing new products.
- Established and nurtured relationships with vendors, partners and models to facilitate successful presentations for new product lines.



Retail Sales Associate

Urban Outfitters | May 2022 - Jul 2023

- Displayed outstanding personal presentation and customer service in customer-facing role.
- Executed reductions, price changes or transfers of slow-moving items and set up special displays to encourage purchases.
- Used downtime to clean store floor, rearrange product displays and restock shelves.

Education & Training

2022 - 2025 University of Westminster

Bachelor of Architecture, Interior Architecture

2020 - 2022 Bournemouth School

A-Levels, Art and Design, Chemistry, Biology