



# Anna Batchelor

Luxury Business Development Manager

Hove, Brighton and Hove BN3, UK

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## Languages

English (Native)

## About

A highly commercial Business Development Manager, currently driving growth via VIP sales strategy in the luxury marketplace sector.

Using significant experience and knowledge of the luxury commerce landscape to develop and adapt sales and product strategies. Currently focusing on retaining and capturing UNHW consumers through customer experience, curation and social content.

Established brand relationships and commercial partnership experience.

### BRANDS WORKED WITH

The A List Styling

Threads Styling Ltd.

AlOthman Fashion

NET-A-PORTER

Liberty Ltd

## Experience



### ● Business Development Manager

The A List Styling | Apr 2023 - Now

### ● Business Unit Manager - Fine Jewellery and Couture

Threads Styling Ltd. | Nov 2020 - Sep 2022

### ● BU Manager - Couture

Threads Styling Ltd. | Oct 2019 - Apr 2020

### ● Senior Personal Shopper

Threads Styling Ltd. | Oct 2018 - Oct 2019



### ● Personal Shopping Manager

AlOthman Fashion | Dec 2017 - Oct 2019



### ● Personal Shopper

AlOthman Fashion | Mar 2017 - Dec 2017



### ● Assistant Stylist

NET-A-PORTER | Jan 2016 - Mar 2017

### ● VIP Client Specialist

Liberty Ltd | Nov 2013 - Jan 2016

## Education & Training

2011 - 2013

### ● University of Westminster

BA Marketing Communications,