



Anisa Rahman

Sales Associate

📍 London, UK

[View profile on Dweet](#)

Languages

English

About

BRANDS WORKED WITH

Barclays Corporate Bank | Insight Day

Chaii & Spice

Coca Cola | Insight Week

HSBC Bank | Global Strategy Insight Week

Selfridges

Victoria's Secret

Experience



● Sales Associate

Selfridges | Oct 2022 - Now

● HSBC Bank | Global Strategy Insight Week | Aug 2022

- Gained insight into the Global Strategy team through attending Brand strategy meetings and learning how logos are designed
- Investigated the impact of psychological marketing when strategically positioning a brand such as HSBC's presence in Airport Terminals
- Participated in a compliance case study to determine which suspicious activity would be flagged by compliance and then presented findings to HSBC employees

● Barclays Corporate Bank | Insight Day | Dec 2019

- Shadowed colleagues to gain exposure to the structure of the bank's retail, commercial, private and investment banking functions
- Attended pitch meetings and strengthened attention to detail by summarising key takeaways about Barclays' new products to maximise revenue opportunities
- Strengthened networking and communication skills through conversing with colleagues from various teams such as Global Strategy and Data Analytics

● Coca Cola | Insight Week | Oct 2019

- Learned about strategic transactions such as the purchase of Costa Coffee (for £3.9BN) to expand the Coca Cola brand and access different consumer markets
- Achieved the title of Top Seller through selling 100 units of Coca Cola developing my confidence in effectively pitching a product to members of the public
- Attained first place out 10 competing teams for our recommendations on the rebranding of Dr Pepper after using both qualitative and quantitative skills to collate data Employment Experience



● Sales Associate

Victoria's Secret | Mar 2022 - Oct 2022

- Interacted with customers, offering assistance, and responding to queries about products and purchases using own product knowledge
- Maintained and replenished established merchandising standards in accordance with visual merchandising standards
- Responsible for maintaining the fitting room areas and providing on-site measurement services

● Waitress

Chaii & Spice | Sep 2021 - Dec 2021

- Delivered exceptional service by greeting and serving customers in a timely, friendly manner
- Learned to anticipate customer requirements and addressed queries in a professional manner
- Operated cash register and handled cash payments and credit card processing