

Darya Moradi

International sales

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Languages

English (Fluent)

Persian (Native)

About

With a passion for fashion retail, I excel in visual merchandising and stock management from TK Maxx to Malala Vintage. My adaptability shines in varied environments, ensuring engaging customer experiences and efficient stock handling. Proficient in English, I'm dedicated to creating memorable shopping moments.

BRANDS WORKED WITH

Malala Vintage

TK Maxx

Maxshelf

Experience

● International internship

Malala Vintage | Feb 2024 - Feb 2024

- Demonstrated organizational prowess; adept at multitasking and prioritization
- Handled incoming/ outgoing stock and mail, packaging promptly and adequately
- Monitored and replenished shop floor, ensuring seamless operation
- Assisted in curating a customer's preferred aesthetic using the merchandise
- Executed precise data entry tasks to uphold efficiency and accuracy
- Ensure merchandise is appropriately ticketed and the sales floor is well-stocked.
- Create positive and engaging customer experiences through friendly service and conversation.



● Sales associate

TK Maxx | Oct 2023 - Dec 2023

- Interpret company vision and fashion trends to craft dynamic visual merchandising solutions tailored to specific markets, driving sales.
- Foster teamwork and collaboration by sharing inspiration, new ideas, and relevant information from headquarters.
- Ensure adherence to company guidelines, executing all creative projects, window schemes, and styling directives to the highest standards.
- Acquired knowledge of all merchandise to ensure my working performance was diligent and correct
- Prioritise customer interactions during peak selling hours to maintain a vibrant shopping atmosphere.
- Collaborate effectively within the team, demonstrating initiative towards shared goals.



● Stockroom assistant

Maxshelf | Jul 2021 - Aug 2021

- Collaborate in preparing materials required for store changes, ensuring smooth transitions.
- Reorganise stockroom space to meet store requirements effectively.
- Maintain cleanliness and tidiness in the stockroom.
- Receive, confirm, and organise merchandise daily according to stockroom guidelines.
- Perform continual replenishment to maintain optimal inventory levels.
- Allocate received merchandise following stockroom protocols.

Education & Training

2023 - 2024

● Morley College

UAL foundation diploma in fashion,,

2021 - 2023

● Kensington Aldridge Academy

A levels,,

2016 - 2021 ● Hammersmith Academy
GCSE,,