



Michael Ngebe

Designer

Mombasa, Kenya

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Links

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Languages

English (Fluent)

Swahili (Fluent)

About

I have extensive experience in managing and coordinating marketing and design projects. Fluent in English and Swahili, I'm adept at creating engaging content, upholding brand consistency, and driving sales growth through strategic marketing efforts.

BRANDS WORKED WITH

Alpha Logistics

Radio Kaya

Mantiki Solutions & Comp. Legends

Experience

● Head Designer

Mantiki Solution & Comp Legends | Jan 2011 - Aug 2022

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Create and conduct highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives. Key Achievements: Successfully completed client projects worth up to Kshs 3,500,000. Provided proposal layout and design for Thousands of Shillings corporate contracts under extremely tight deadlines. Established trusting relationships with vendors, and key clients.



● Creative/ Digital Manager

Radio Kaya | Sep 2022 - Jul 2023

Successfully manage and coordinate graphic design projects from concept to completion. Working closely with the marketing team and presenters to create vision, conceive designs for the station and consistently meet deadlines and requirements for Digital platforms e.g Facebook, Instagram, Twitter and Tiktok. Updating graphics on the station website time after time.



● Marketing Officer

Alpha Logistics | Aug 2023 - Now

Oversee generation of engaging and informative content for multiple marketing channels, including product descriptions, blog posts, social media updates, email newsletters, and website content. Uphold brand consistency by overseeing the development of marketing collateral, graphics, and messaging across all touch points. Collaborate with the digital marketing team to create comprehensive marketing strategies aligned with the company's objectives, including sales growth and brand enhancement. Oversee the planning and execution of digital marketing campaigns by digital marketing team across various platforms, ensuring consistent messaging and brand representation. Plan and coordinate promotional events, product launches, and trade shows to maximize brand exposure and drive sales. Attend marketing activities or events to raise brand awareness.

Education & Training

2017 - 2017

● SHANG TAO MEDIA ARTS COLLEGE

Certificate, Certificate in 3D Animation & Multimedia,

2008 - 2011

● St. Lawrence University

Degree, Bachelor of Arts

2005 - 2007

● **THE MOMBASA POLYTECHNIC**

Diploma, Diploma in Graphic Design & Multimedia Studies,