



# Marvin Dein

Departement Manager or Retail Manager

Paris, France

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## Links

[LinkedIn](#)

## Languages

French (Native)

English (Work Proficiency)

## About

Détermination, passion, et rigueur sont les valeurs clés que j'investis dans chaque nouveau projet et collaboration.

### BRANDS WORKED WITH



## Experience



### ● Manager marketing et communication

Evielab | Jun 2021 - Now

Development of the marketing strategy.  
Design of external and digital communication strategies.  
Management and animation of marketing and media action plans,  
Promotion of the company's image in its environment,  
Management of the organization of various exhibitions and events as well as press relations,



### ● Manager Footwear Departement

KITH | Jan 2021 - Jun 2021

Responsible for managing the sales team and overseeing the day-to-day operations.  
In charge of maximizing store sales and profits, while maintaining an excellent level of customer service.  
In-depth knowledge of products sold, as well as an understanding of market trends



### ● Retail Store Manager

NOUS | Dec 2017 - Dec 2020

Efficient management of the sales staff, recruitment and training of salespeople.  
Organizing schedules and working hours according to daily and seasonal fluctuations in activity.  
Motivating the team to promote the development of the store and the turnover.  
Improving the layout processes in order to optimize sales and enhance the sales area, in accordance with the company's commercial policy.  
Organize restocking according to sales and deliveries.  
Preparing inventories to control stock levels.  
General maintenance, upkeep and compliance with safety regulations.

[Voir moins](#)



### ● Responsable section Footwear chez colette (Buyer assistant and department sales manager)

colette | Dec 2008 - Dec 2017

In charge of selecting collections and developing multiple collaborations.  
Responsible for managing the sales team and overseeing daily operations.  
In charge of maximizing sales and profits of the boutique, while maintaining an excellent level of customer service.  
In-depth knowledge of products sold, as well as an understanding of market trends.

- **Responsable de corner (Corner manager) (Galeries Lafayette)**

Gianfranco Ferré | Mar 2006 - Nov 2008

Achievement of sales objectives and profitability of the point of sale, on a daily basis, at both managerial and operational levels.  
Welcoming and taking care of customers in accordance with the required level of service.

Active participation in the life of the point of sale (cleanliness, storage, restocking, merchandising).  
Participation in the achievement of the objectives set by the Retail Management.

- **Démonstrateur Prêt-à-Porter (Salesman)**

KSI groupe | Jan 2005 - Feb 2006

Sales missions in multiple brands (Alexander McQueen, Burberry and Kenzo) at Bon Marché and Printemps Haussmann.



- **Assistant Manager corner homme Black Label (Corner Manager Assistant)(Galeries Lafayette)**

HUGO BOSS | Aug 2001 - Jun 2004

Assistant to the manager in the development of the store and in its good functioning. I was in charge of a team of salesmen and gave them the tasks to accomplish in order to reach the company's sales objectives.

- **Vendeur (salesman)**

Issey Myake | Jan 2000 - Dec 2001

Sales consultant, helping customers to make their choice by advising them on the products that might suit them.

## Education & Training

- **VAE**

BTS Management des unités commerciales (Management of commercial units),