



Julie Duraffourg

Senior Project Manager in Fashion and Event operations
MBA Business Unit Manager

Paris, France

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Languages

English (Fluent)

French (Native)

German (Work Proficiency)

About

I am a seasoned Brand Ambassador with experience in fashion and retail, excelling at customer engagement and sales. Fluent in English, French, and German, I adapt easily to dynamic retail environments and consistently deliver exceptional service.

BRANDS WORKED WITH

- Fashion Cloud
- Offsite project
- Galerie Nikki Diana Marquardt
- La Redoute
- Editions Jalou
- BUREAU BETAK
- La Mode En Images
- Ministère de la Culture et de la Communication

Experience



● Brand Ambassador

Fashion Cloud | Jan 2021 - Jul 2021

● Founder

Offsite project | Jan 2017 - Now

Offsite Project is :

- Creative production
- 360° Cultural leveraging and engineering through Brands partnerships
- Creative Studios administrative and paralegal support



● Gallery Manager & Event Director

Galerie Nikki Diana Marquardt | Sep 2006 - Dec 2016

American gallerist Nikki Diana Marquardt opened her Paris space in 1986 with a Dan FLAVIN show, then kept revealing and showing the most significant contemporary artists throughout decades.

In the early 2000s, the Gallery became a landmark location for then-emerging fashion designers' presentations and showrooms: Raf Simons, Ann Demeulemeester among many.

In 2012 Simon Porte Jacquemus held his first show in the space and Fenty's first pop-up store took place in the same room seven years later both designers celebrating together!

During our collaboration over the years, we developed an ever-growing brand portfolio spanning the quintessential Marais skylit industrial space to one of the most in-demand venues in Paris while promoting and supporting emerging artists from war-torn countries through the Gallery's NGO.



● Editor At Large

La Redoute | Jan 2004 - Dec 2006

● Editor At Large

Editions Jalou | Jan 2000 - Dec 2004



● Production Coordinator

BUREAU BETAK | Jan 2000 - Dec 2003

● Casting Associate

La Mode En Images | Jan 2000 - Dec 2003

● Executive Assistant

Ministère de la Culture et de la Communication | Jan 2000 - Dec 2000

Education & Training

- 2022 - 2024 ● **Conservatoire National des Arts et Métiers**
Executive MBA,
- 2000 - 2001 ● **Sorbonne Université**
Art History,
- **Sorbonne Université**
Master's degree,