



Oliver Strickland

Omni Channel Director at KNOMO

📍 London, UK

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About

A highly experienced sales manager with strong team management ability and demonstrable experience of managing several International and Domestic markets. Proven record of improving sales and margins, overseeing annual sales in excess of £18M, all done with setting of new strategic plans, directions and focussed partnership building. Excellent customer relationship and management skills, with a proven track record of building long term partnerships. Extensive people management and development experience, with having managed teams up to 12 people. Strategic and results orientated professional, with experience of managing P&Ls and improving bottom line profitability.

BRANDS WORKED WITH



Experience



● **Omni Channel Director**
KNOMO London | Feb 2021 -

● **Country Manager**

Pepe Jeans Group - Hackett, Pepe, Faconnable, Norton | Nov 2018 - Oct 2020



● **Head of Wholesale - UK & International**

HACKETT | Oct 2017 - Nov 2018



● **Head of Wholesale - UK & Ireland**

HACKETT | Jan 2016 - Oct 2017

● **International Sales Manager**

Lyle and Scott | Nov 2014 - Dec 2015



● **Country Manager - UK & IRE**

J.Lindeberg | Aug 2011 - Dec 2014



● **Head Of Sales**

GANT | Jul 2010 - Sep 2011



● **Sales Manager**

GANT | Dec 2008 - Nov 2010

Sales Manager

● **Sales Manager**

Duchamp | Apr 2003 - Nov 2008

● **Sales Manager**

Screenwriters Store | Aug 2000 - Apr 2003



- **Sales Executive**

Burberry | Feb 2000 - Apr 2003



- **Sales Coordinator**

Diesel | Apr 1997 - Aug 2000