



Andrey Zhakevich

Production Manager

Paris, France

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Languages

English

About

13 years of experience in production management. Main areas: shoes, accessories, materials and packaging. Sustainable development expert.

BRANDS WORKED WITH

- 12 Storiez <https://12storeez.store/>
- Altropel
- Awake MODE
- Gottlieb School
- Gottlieb Schwarz
- Inch2 - Shoes brand
- Pangaia <https://pangaia.com/>
- Stefano Bemer
- Walk of Shame

Experience

● Founder

Altropel | Nov 2020 - Sep 2023

In the process of working with sustainable materials, I identified for myself the points with which I did not agree and was convinced that it could be done differently. From that moment on, I began to lead the development of creating an alternative to leather from agricultural waste. Huge experience with shoes and bags plus understanding of the development process has paid off.

● R&D Director

12 Storiez <https://12storeez.store/> | Apr 2022 - Dec 2022

The company decided to create a new department and I was asked to head it. The main task was to develop new materials and improve the already used (textile, leather) trims and packaging. I was also offered to strengthen the team in the Department of Sustainable Development

● Production manager

Pangaia <https://pangaia.com/> | Dec 2019 - Apr 2022

In the process of working with shoes, I had a crisis, I began to think about ecology and an oversupply of products in the world, I no longer wanted to create another product that would soon end up in a landfill and begin to have a negative impact on the environment. And from that moment I began to work mainly only with sustainable materials. I created biodegradable sneakers and was looking for investments to launch a new brand, so I met the founder of Pangaia and I was offered to implement this project together. Since that moment, in addition to shoes, I also launched hats and various accessories, most of which were immediately sold out. At the end of the work, I was the head of accessory and also led various BTB projects.

● Production manager

Walk of Shame | Jan 2019 - Mar 2020

<https://wosbrand.co/> Jan 2019 — Mar 2020 Production manager

● Production manager

Awake MODE | Nov 2017 - Dec 2019

fashion <https://awake-mode.com/> Nov 2017 — Dec 2019 Production manager After that, various clothing brands began to contact me as an expert to launch new directions in their brand. Often brands came to me with an idea or sketches, and my task was to launch a product from scratch. Team building, selection of factories, creation of samples, selection of materials, budgeting, quality control, production start-up, logistics, all these duties were my responsibility.

● Production manager

Inch2 - Shoes brand | Sep 2017 - May 2018

<https://www.inch2.com> Sep 2017 — May 2018 Production manager I was also contacted by companies with certain tasks that they could not cope



with, in this case, the shoe brand had big problems with stock, customers constantly faced delays. The challenge was to re-form teams, re-order to new factories and improve quality.

- **Teacher**

Gottlieb School | Oct 2016 - Mar 2020

https://www.instagram.com/gottlieb_school/ Oct 2016 — Mar 2020
Teacher After returning from Italy, I was very grateful for the experience that I received and I wanted to share it, so I founded a school in which I taught how to make shoes and helping students create their own brand of shoes. It was a great success, a large number of people went through the training, I also created an online course that is now freely available and continues to help.



- **Shoemaker**

Stefano Bemer | Jan 2015 - Jan 2016

<https://www.stefanobemer.com/> Jan 2015 — Jan 2016 Shoemaker I am constantly striving for personal development, at some point I realized that in order to become better in my shoe brand, I need to go and work with the best in my industry. I was lucky to work with professionals and understand what values they put into the work process. Learn from their experience.

- **Founder**

Gottlieb Schwarz | Sep 2010 - Sep 2022

https://www.instagram.com/gottlieb_schwarz/ Sep 2010 — September 2022 Founder I founded a local brand of classic shoes that quickly gained the attention of customers. I am very grateful to this experience which allowed me to go through all business stages and become an expert in many of them. Perfect quality, memorable customer experience and affordable price have made this a successful story. In an interview with Forbes, I talk about the reasons for the closure - <https://www.forbes.ru/svoi-biznes/478369-tazelye-vremena-dla-obu-vnogo-biznesa-pocemu-zakrylsa-brend-kotoryj-obuval-urganta>