



Giampietro Dotto

Senior Retail Manager

Verona, VR, Italy

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Links

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Languages

Italian (Native)

English (Fluent)

About

Consolidation,

BRANDS WORKED WITH

3A Antonini s.p.a.

Fractional / Temporary Manager

WR Consulting s.r.l.

Experience

● Senior Retail Manager

Fractional / Temporary Manager | Jan 2013 - Now

Strategic and operational consulting focusing on Sales, Marketing, Business Development, Category Management.

Channels: Direct chain stores, Franchise chain stores, Resellers.

Sectors Fashion, Wellness, Visual Communication.

● Retail Director

3A Antonini s.p.a. | Jan 2011 - Nov 2012

Moving out of the start-up phase to the consolidation phase focusing on store format, merchandise, pricing, gross margin.

Channels: Lumberjack and Alexander direct and franchise stores.

Sector: Footwear and accessories.

● Retail Director in outsourcing

WR Consulting s.r.l. | Jan 2000 - Nov 2010

Strategic and operational consulting focusing on Sales, Marketing, Business Development, Category Management.

Channels: Direct chain stores, Franchise chain stores.

Sectors: Fashion, Wellness

Education & Training

1984 - 1988

● University of Bologna

Law degree, Jurisprudence