



Antonio Cappiello

Footwear and Accessories development and production management

📍 London, UK

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Languages

Italian (Fluent)

About

An experienced director in product development and production, with a proven track record of success. I have collaborated with multiple brands to create their footwear and accessory products from the beginning stages to the marketplace, and have demonstrated a long-standing dedication to each brand i work with. My portfolio includes partnerships with Charlotte Olympia, Emelia Wickstead, Georgina Goodman, and Emma Hope. I have cultivated and maintained strong relationships with suppliers, and possess sharp management skills when it comes to maintaining profit margins. My contributions to design are evidenced by the ability to create products that are both commercially viable and aesthetically pleasing.

BRANDS WORKED WITH



Experience

● Shoe Development & Production

Soprisbybt | Apr 2023 - Now

Operating advisory business helping fashion companies start-up, scale-up or reset. Our mission is to empower individuals and businesses to bring their visions to life through innovative, high quality, and accessible solutions. We believe that creativity is the driving force behind every successful business, and we are committed to providing the tools, resources and support necessary for our clients to unleash their full potential.



● Footwear development and production

Emilia Wickstead | Oct 2019 - Now

Consultancy service helping fashion brands develop a shoe and leather goods category or advising on restructuring existing businesses. Introduce manufacturers and suppliers, Merchandising and logistics.

● Footwear Product Development and Production

Emma Hope Shoes | Apr 2019 - Now

Consultancy service helping fashion brands develop a shoe and leather goods category or advising on restructuring existing businesses. Introduce manufacturers and suppliers, Merchandising and logistics.



● Footwear Product Development and Production

Charlotte Olympia | Nov 2020 - Now

Consultancy service helping fashion brands develop a shoe and leather goods category or advising on restructuring existing businesses. Introduce manufacturers and suppliers, Merchandising and logistics.

● Operations Manager

Other Year | Jul 2019 - Feb 2020

Development of sustainable sneakers and circular process to dismantle and recycle components and materials.



● Product Developer and Production Director

Charlotte Olympia | Jun 2011 - Sep 2019

A Director of Product Development and Production, with strong commercial focus and fashion sensibility. Experienced and confident binder standing of the creative process to assist, develop and produce for the global market.



- **Production and Development Manager**

Georgina Goodman Ltd | Jan 2008 - Dec 2011

Overall management of the footwear development and production process. Including management of the consultancy shoes for runway-Luella, Pringle of Scotland and Casadei.

- **Head of Design and Development**

BIBA | Jan 2004 - Dec 2008

Designed and developed footwear and handbags. Set up the design, development and production departments. Worked closely with merchandising and sales. Assisted Bella Freud with the accessories for the runway shows.

- **Production Manager**

Emma hope Shoe's | Apr 1998 - Apr 2003

Management of Production and wholesale accounts. Scheduling orders for production and delivery of orders to clients.

Education & Training

2000 - 2003

- **University of the Arts London**

Bachelor's degree,

- **University of the Arts London**

Marketing and advertising,