



Jordyn Morley

Passionate and dedicated fashion designer and trend analyst. Freelancer and co-founder of a successful makeup artistry company.

📍 London, UK

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Links

[Website](#) [LinkedIn](#)

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Languages

English (Fluent)

Afrikaans (Fluent)

About

A hard-working and passionate designer, with a love for all things fashion and beauty. Dedicated to completing tasks at hand timeously and to the highest possible standard. An energetic and positive team player, who thrives in a fast-paced and creative environment. Well-spoken and confident working with clients and co-workers. A keen researcher and versatile designer, who is able to adapt to new roles and always strives to learn new skills.

BRANDS WORKED WITH

- Ackermans
- Elizabeth Galloway
- Mantua Silkwear
- the Morley Sisters
- Zeitz MOCAA Events
- LIBEROWE

Experience

● Business Owner & Makeup Artist

the Morley Sisters | Feb 2017 - Now

Key responsibilities: Makeup artist working predominantly in the bridal, fashion and film industry. Content creation for the website through styled shoots and collaborations with other business owners. Admin and customer service role, managing bookings and trials. Social media management and advertising.



● Trend & Design Internship

Ackermans | Jan 2021 - Dec 2021

Key responsibilities: Analysing the global market and forecasting trends for the South African market. Freelancing within the design department. Compiling workshop notes on styles, silhouettes, colour palettes and prints for upcoming seasons. Producing CADs and production notes for buyers. Managing and briefing a team of freelancers for design work. Involvement in the in-house dyeing process of colour swatches & compiling of colour swatch books for the designers and buyers. Compiling of monthly social media trend reports to present to multiple departments. Compiling of sustainability reports for the team. Organising international shipments of sample garments. General admin and creating mailers to be sent out to the company.



● Design Internship

Mantua Silkwear | Nov 2020 - Dec 2020

Key responsibilities: Pattern making and grading for upcoming collections. Alterations and fittings for clients. Social media content creation and management. Sorting and packing of orders for clients and events.



● Events Coordinating Internship

Zeitz MOCAA Events | Aug 2019 - Sep 2019

Key responsibilities: Assisting with event coordination, as well as set up and strike down. Hostessing during events at the Level 6 restaurant. General admin and errand running for the team. Makeup artistry for styled shoots at the museum.



● Backstage Dresser

Elizabeth Galloway | Aug 2017 - Aug 2018

Key responsibilities: Organising collections backstage by designer. Dressing of the models. Emergency alterations of garments. Coordinating of the runway shows. Strike down after the shows.



● Studio and design Assistant Intern

LIBEROWE | Feb 2024 - Now

Product development - pattern drafting and prototyping. Sewing garments and carrying out alterations for clients. Creating pieces for Paris showrooms. Packing orders and managing shipments. Sourcing fabrics. Carrying out quality control at the factories. Assisting with photoshoots of upcoming collections. Managing the stockroom and stock levels. Assisting the director and studio manager wherever needed.

Education & Training

- 2017 - 2020 ● **Elizabeth Galloway**
Advanced Diploma (NQF Level 7), Fashion Design
- 2015 - 2015 ● **Samsara Sewing School**
Sewing Course, Fashion Design
- 2013 - 2016 ● **Heronbridge College**
Matric Certificate with honours, High School