



Gabriele Tosi

Designer in Fashion, Graphic and more

Stuttgart, Germany

[Portfolio link](#)

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Links

[LinkedIn](#)

Languages

Italian (Native)

English (Fluent)

French (Basic)

About

Projects are my passion, both in my professional and personal life.

During my BA in Fashion Design and my MA of science in Design for the Fashion System, I've learned how to develop them throughout the entire development process: from concept through engineering and commercialisation. This has led me to have experience in all the aspects of Fashion Luxury Industries, with a focus on Ready-to-Wear menswear apparel design and graphic design.

Working at HUGO BOSS I got used to a fast-paced and everchanging work environment, where I worked simultaneously on different seasons and different projects and was expected to be proactive in bringing innovative solutions and adaptable to shifting priorities.

I am passionate about understanding and predicting global trends in fashion and culture: this drives my customer centric design approach focused on predicting future needs and attitudes.

My drive to overcome my limits and to develop myself has led me to have many experiences of living abroad and to get involved in Student associations and Student politics. This has brought me to learn how to interface myself with different realities and got me used to work in teams maintaining excellent partnerships and clear communication both with colleagues and figures with different roles and responsibilities.

In my spare time, I like to work on personal projects like organising thrift events in Milano and I developing a TikTok project about coolhunting and trend forecasting.

I am used to work at high speed in Adobe Suite – Photoshop, Illustrator and Indesign - and I have an excellent knowledge of CLO 3D other 3D softwares like Lectra Modaris and Rhinoceros. I also have a good knowledge of PLM programs and Microsoft Office – Word, PowerPoint and Excel - and I am used to sketching both technical drawings and illustrations.

I am fluent in English and Italian, and I have a basic knowledge of French.

I consider myself a friendly but straight-forward person, organised and methodological in his creative process, that thrives in a dynamic and diverse team where taking initiatives and having a proactive and visionary mindset is rewarded.

My goal is to be in a creative environment where to inspire and be inspired.

BRANDS WORKED WITH

HUGO BOSS

Polytechnic of Milan

Svoltastudenti

Unilab Svoltastudenti - The Italian Students' Union

Experience



● Junior Menswear Designer - Graphic and Prints - HUGO

HUGO BOSS | Jun 2023 - Now

- Design di abbigliamento graphic-driven in jersey
- Design di grafiche piazzate e all-over per i vari mpq della collezione
- Creazione di concept per capsule collections e collabs



● Graphic Designer - BOSS Menswear Athleisure

HUGO BOSS | Feb 2023 - May 2023

- Design of all-over and placed prints for SU24, FA24 an WI24, coherent with the moodboards.
- Definition of the placement on the different styles of the collections.

- Creation of virtual prototypes on Clo3D.
- Definition of the printing techniques and the vendors.
- Creation of tech-packs.

- **Students Representative - Fashion courses**

Polytechnic of Milan | May 2019 - May 2023

Fashion Design council and students representative. Key roles:

- Quality analysis of the didactic program.
- Being in contact with course coordinators, professors and students.
- Solving of problems related to the different courses.
- Proposition of innovative ideas and solutions to better the course, its didactic level and the value of the students at the end of the formation period.

- **Graphic Designer**

Svoltastudenti | Mar 2019 - Jan 2023

- Responsible for the brand identity.
- Design of advertisement campaigns, printed and social.
- Design of graphic material supporting the events.
- Responsible for the shooting of the 2019 and 2021 campaigns.
- Design of merchandise.

- **Graphic Designer and Social media manager**

Unilab Svoltastudenti - The Italian Students' Union | Mar 2019 - Jan 2022

Responsible for the renewal of the social image of the association, trough:

- Study of the user and the use of the page.
- Study of the contents.
- Design of a coherent visual identity.
- Creation of contents during the launch period of the page.

- **Student Representative - Design School Board**

Polytechnic of Milan | May 2019 - Jun 2021

Design students representative in the Design School council. Roles:

- Bring the student point of view in the meetings of the School board.
- Bring problems of the school and find coherent solutions.
- Analyse the level of the didactic in all the courses of the Design School.
- Defend the rights of every student in need.

Education & Training

2022 - 2022 ● **Birmingham City University**

International Mobility,

2022 - 2022 ● **University of Lapland**

Workshop and Runway for Arctic Design Week,

2021 - 2023 ● **Politecnico di Milano**

Master Degree LM (2 years),

2018 - 2021 ● **Politecnico di Milano**

Bachelor,

2016 - 2017 ● **Fox Valley Lutheran High School**

High School Diploma,

2013 - 2018 ● **Augusto Righi**

High School Diploma,