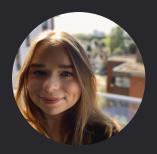
Dweet



Lily Jennings

Digital Designer | Branding & Identity, Contentsquare Certified

O London, UK

Portfolio link

Portfolio file

View profile on Dweet

Links



Languages

English (Native)

About

As a digital designer with a BA in Graphic Design from University of the Arts London, I have a passion for creating engaging and user-friendly digital content. I have worked with various clients and projects, ranging from e-commerce, retail, and media, to social impact and education.

My most recent role was at RevLifter, a leading personalisation platform that helps brands increase revenue and loyalty through tailored offers and incentives. There, I designed and developed multiple eguides, social banners and event graphics. I also contributed to the branding and identity of the company, developing the logo, illustration style, icons, and style guides. I was part of a collaborative and agile team that delivered high-quality and innovative solutions for clients such as ASOS, Samsung, and Nike.

I am always eager to learn new skills and tools, and to challenge myself with new design problems. I value resourcefulness, proactivity, and creativity in my work, and I strive to produce digital designs that are not only aesthetically pleasing, but also effective, accessible, and user-centric. My goal is to join a company that shares my vision and values, and that offers me the opportunity to grow and develop as a digital designer.

BRANDS WORKED WITH

Period Reality

Boston University

RevLifter

Sainsbury's Digital, Tech and Data

CharsleyStewart

Experience

Graphic and Digital Designer
Period Reality | Oct 2023 -



Residence Life Supervisor
Boston University | Dec 2021 -



Digital Designer
RevLifter | Jun 2021 - Apr 2023

Digital Designer
Sainsbury's Digital, Tech and Data | Oct 2020 - May 2021



Junior CreativeCharsleyStewart | Jan 2020 - Mar 2020

Education & Training

2023 - 2024 OpenClassrooms

Pass, Web Developer Skills Bootcamp

2022 - 2022 Childwell Training

Completed, Emergency First Aid at Work

2016 - 2019 University of the Arts London

Bachelor of Arts - BA,

