



Terry Tucker

Product Designer | Previously at Amazon, Zendesk, design agencies and early stage startups

📍 New York, NY, USA

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Links

 [LinkedIn](#)

Languages

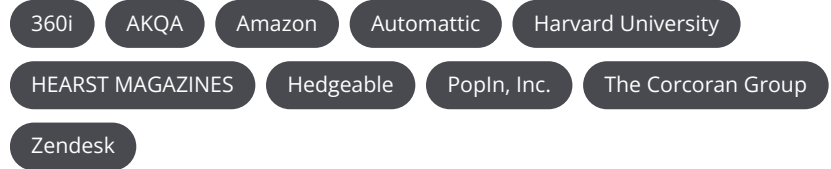
English (Native)

French (Basic)

About

Looking for new projects or opportunities in the US, Europe, or remote. Recently focused on visual and interaction design on the Alexa mobile team at Amazon and mentoring in the UX Design + Research apprenticeship program. I'm most excited when supporting other creatives and working with engineers.

BRANDS WORKED WITH



Experience



● Visual UX Designer II - Alexa App

Amazon | Feb 2021 - Feb 2023

- Alexa App— worked across mobile assistant, onboarding, settings, and product vision
- Lead visual designer for mobile UI framework experience (SDK) for 2nd-party and 3rd-party apps
- Mentor in the design apprenticeship program

● Freelance Designer

| Jul 2019 - Feb 2021

Clients: Epic Games, Instrument (Salesforce), Casper, Quartz, Havas NYC, MakeSpace Spanning digital product, web, visual design, and vision work



● Design Community Coordinator

Zendesk | Jun 2018 - May 2019

- Developed, organized, and supported events to share our experiences externally, engage with the design community, and attract top talent
- Worked with design leadership to improve team morale, processes, and goals
- Brainstormed content for our external communications and the Zendesk Design blog (design.zendesk.com)
- Partnered with recruiting and hiring managers to streamline sourcing and hiring processes, optimizing pipelines and building relationships with candidates I also moonlighted as a hand model for product videos and branding shoots.



● Freelance Product Designer

AKQA | May 2018 - May 2018

Client: Verizon

● Freelance Product Designer

360i | Feb 2018 - Apr 2018

Client: Mini Cooper USA



● Visual Designer - UI/UX

Hedgeable | Aug 2017 - Jan 2018

- Interpreted and translated wireframes, client business requirements, user needs, and technical capabilities into concepts and designs
- Created visual designs that effectively communicate product function and brand identity, including the design and production of screen layouts, color palettes, typography, user interface elements, and icons
- Collaborated cross-functionally with UX designers, product and project managers, executives, and engineers

● Studio Designer

HEARST MAGAZINES | May 2017 - Aug 2017

- Turned raw assets and briefs of clients and brands into engaging concepts and responsive digital advertising
- Produced digital and print creative for marketing and branding projects

● Freelance Visual Designer

PopIn, Inc. | Apr 2017 - Jun 2017

PopIn is an early-stage startup changing the way we experience fitness by providing more accessible and flexible options— conveniently from a mobile phone.

- Worked with UX researcher and engineer to refine product for a beta launch
- Designed consumer-facing brand and marketing materials and assets (website, email, social, print, events)
- Created visual designs that effectively communicate product function and brand identity, including the design and production of screen layouts, color palettes, typography, user interface elements, and icons
- Presented and communicated design concepts and strategies to drive discussions with team and stakeholders



● Visual Design Intern, Product Marketing

The Corcoran Group | Dec 2016 - May 2017

First product marketer at the company.

- Worked on the product team and directly with the Director of Product and Senior Creative Director as a communications designer producing visuals and marketing materials (digital and print) that unify messaging and positioning of products for streamlined awareness and adoption
- Designed UI for web comps/screens for developers and stakeholders
- Participated in creative and branding brainstorming, ideation, and other problem-solving with marketing designers, user experience designers, engineers and other stakeholders on multiple projects
- Designed an internal brand identity



● Freelance Graphic Designer

Harvard University | Jul 2016 - Oct 2016

- Collaborated with instructors to design presentation decks, documents, and infographics for online course video: Intro to Instructional Design (EDU 103) - Contract project



● WordPress.com Communications Intern

Automattic | Jun 2015 - Aug 2015

- Managed a variety of research, marketing, content, and design tasks simultaneously
- Collaborated with the Marketing Manager and Ads & Marketing team receiving research-related directives and taking a creative approach to communicating findings
- Crafted a user experience-enhancing proposal that is being considered for use in updates of the WordPress.com platform
- Translated analytics into insights, recommendations, and ideas with mockups and copy