



Gabriela de Castro

Senior Creative Art Director and Graphic Designer

📍 São Paulo, State of São Paulo, Brazil

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Links

[Website](#) [Blog](#)

[LinkedIn](#) [Instagram](#)

Languages

English (Fluent)

Portuguese (Native)

Spanish (Fluent)

About

Hello, I'm Gabi. what i can tell you about me? I'm a tiny woman with these big personality. When I say tiny, is because I have 1,53 cm. So I don't need a lot of space to work with you.

I am half Brazilian and half Spanish. So, I have both passports

As a well-established senior art director and designer with 9 years of experience in big International advertising agencies, I believe I have the expertise, graphic design talent, passion and agility to be the perfect match.

I can say very clearly and truthfully that I am very dedicated and I am always looking for my professional growth and development. And I do my best during the journey to conquer my ambitions.

Feel free to know my work: <https://www.gabigonzalez.work/>

And also see all the illustrations that I made for my Fashion Brand: <https://usemiado.com.br/>

BRANDS WORKED WITH

- Africa
- Bitso
- Bold
- Cooler DVT
- David the Agency
- Fri.To
- Globo
- Grey Argentina
- HEADS Collective
- Lew'Lara\TBWA
- Miado
- Ogilvy & Mather
- Ogilvy & Mather Japan
- Publicis Brasil
- Tribal Worldwide Brasil

Experience

- **Founder Designer**
Miado | Nov 2022 - Now
- **Senior Art Director**
Cooler DVT | Jun 2022 - Now
- **Creative Art Director**
Bitso | Jan 2022 - Oct 2022
- **Creative Art Director**
Publicis Brasil | Feb 2021 - Jan 2022
- **Creative Art Director**
Lew'Lara\TBWA | Oct 2019 - Feb 2021
- **Creative Art Director**
Tribal Worldwide Brasil | Jul 2019 - Sep 2019
- **Creative Art Director**
HEADS Collective | Feb 2019 - Jun 2019
- **Creative Art Director**
Africa | Apr 2018 - Mar 2019

- **Creative Art Director**

David the Agency | Jan 2017 - Apr 2018

- **Creative Intern**

Ogilvy & Mather Japan | Jul 2016 - Oct 2016

Art Direction Intern

- **Creative Intern**

Grey Argentina | Apr 2016 - Jun 2016

- **Creative Intern**

Ogilvy & Mather | Mar 2016 - Apr 2016



- **Creative intern**

Globo | Sep 2015 - Dec 2015

- **Art assistant**

Bold | Oct 2014 - Aug 2015

- **Art assistant**

Fri.To | Jan 2014 - Oct 2014