



Sean Sullivan

Creative Media Producer / Production manager London

Horley, UK

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Links

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Languages

English (Native)

About

Results-driven & passionate producer with a wealth of international experience across all aspects of the production process from creating marketing campaigns to managing teams and large budgets. Previously worked on big productions such as Marvel's feature film 'Captain America (Civil War)' and 'Hunger Games (Mocking Jay)' as well as advertising campaigns for big brands such as BMW, Nutella, Gucci, Adidas, KFC, Marks & Spencer and Mercedes.

My passion is to produce content that creates love for the brand. Having worked on big scale budgets, I've enjoyed delivering board room level presentations, meeting clients directly to interpret and develop a strategy as well as managing the production process from start to finish. I'm now looking to utilise my production skills in a company and environment that suits me best long term. This may be for a large brand, consultancy or a creative advertising agency for many years to come.

BRANDS WORKED WITH

Cape Town Production

Sean Sullivan Media Consultants Full-Time

Sean Sullivan Media Producer

Experience

Creative Producing

| Mar 2017 - Now

Formulate effective strategies and closely develop the brand essences with the creative director. Developed the Seasons concept and activation strategies through the various visual activation channels. Taking on the leadership of the full production on set, ensuring the concept for the seasons campaign is met. Providing the visual branding strategy and maintaining consistency throughout the campaigns. [see less](#)

Media Producer / Visual brand consultant

Sean Sullivan Media Consultants Full-Time | Apr 2013 - Now

My key responsibilities and management skills as a Producer of Media communications

Visualising the creative concept for the client by guiding the photographers and art directors through the creative process putting their creative ideas into reality. Team management and decision making for daily planning and coordination based on the shoot schedule, including general crisis management.

- Working with client on there project from Conception to final media product . Then managing the creative workflow of projects.
- Working with large budgets up to £200k
- Executive Board room level Presentations
- Obtained clients through on line marketing and networking.
- Clients included – Louis Vuitton, Windows Microsoft, Otto Versand Winter Cover 2012, Ferrari, Cosmopolitan Magazine, Ketchum & Pleon, Triumph, Wad Magazine, Sommermann, Zalando, Gemo and Gardovist
- Photographers included – Annie Leibovitz, Todd Selby, Barnaby Roper, Nick & Chloe, Paolo Zerbini
- Location Scouting and proposal submitted with costing
- Venue negotiations and permits obtained
- Casting and Booking of models and characters models. Hotels, transfers, car rentals, catering and other needs for getting the creative process done.
- Organization and booking of agencies and photographers with regards to contracts, work rights and buyouts
- Working within client budget restraints and tight deadlines.
- Assisted the photographer on technical requirements and advising them off all the aspects they might required for the project
- Sourcing and organizing the required props locally and set design and set building.
- Create and maintain detailed project plans that include schedules, reviews/approvals.

• General crisis management and thinking outside the box when faced with the obstacle mountain
see less

- **Stills and event producer**

Sean Sullivan Media Producer | May 2008 - Now

Personally involved with every aspect of production for my clients, ensuring the highest standards are maintained throughout. This role involved sales & marketing to attract new customers to working with clients on their brand strategy & delivering above and beyond their expectations.

- **Senior Producer**

| Sep 1999 - May 2008

Co-ordinating and on Set planning for Advertising Shoots.

- **Freelancer**

Cape Town Production | Feb 1996 - Mar 2009

Visualising the creative concept for the client by guiding the photographers and art directors through the creative process putting their creative ideas into reality. Team management and decision making for daily planning and coordination based on the shoot schedule, including general crisis management.

Education & Training

2012 - 2013

- **Cimdata**

Media project Management, Media project Management