



# Lavinia Scuderi

Senior Product Developer  
Leather Goods and Accessories

Milan, Metropolitan City of Milan,  
Italy

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

Italian (Native)

English (Fluent)

French (Basic)

Portuguese (Basic)

## About

Hi, I am a passionate, highly enthusiastic Senior product developer for LLG, SLG and accessories, graduated in industrial and fashion design.

I am a person with a strong desire for knowledge and new challenges.

A fast learner who picks up new skills quickly. Self-educated, self-motivated, versatile person and, most of all, a travel lover.

### BRANDS WORKED WITH

Antica Manifattura Cappelli - Patrizia Fabri

Diane von Furstenberg

Ermenegildo Zegna Group

KANCHA Design

Off-White

Pia Bianchi S.r.l.

Polifactory

Politecnico di Milano

swarovski

## Experience



### ● Senior Product Developer Leather Goods and Accessories

Off-White | Apr 2022 - Now

Responsible for the development of leather goods and accessories projects from sketch to samples, ensuring definition and delivery of the collection in accordance

with the objectives of style, quality, costs and deadlines. A lead contact point between merchandising, design team and external manufacturers.

Dedicated presence during fashion shows and commercial shootings for correct styling and usage of the samples.

### ● Product Manager Small and Large Leathergoods and Belts

Ermenegildo Zegna Group | Jan 2022 - Apr 2022

Responsible for the development of SLLG & Belts starting from the prototypes to production. Managing the link between design and merchandising, analyzing costs in order to deliver the collections within the margin and respecting Zegna's luxury standards. Responsible for the correct delivery of the samples in order to hand them over to the e-commerce team and assisting them during shootings. Dedicated presence during Fashion Show fitting days

### ● Product Specialist Small and Large Leather Goods and Belts

Ermenegildo Zegna Group | Sep 2019 - Jan 2022

Reporting to the PM I supported the development of SLLG & BELTS starting from prototypes to production. Keeping updated the technical sheets and supporting the various sample defeat and fitting phases. Assisting during fashion shows and commercial shootings for correct styling and usage of the samples

### ● Product Development Executive, Handbags and Small Accessories

swarovski | May 2018 - Aug 2019

Responsible for driving Atelier Swarovski seasonal collections and special projects, from initial concept to production delivery. Responsible for overseeing prototype development of up to 5 collections seasonally, achieving on time delivery, meeting target costs and merchandising margin objectives and respecting quality standards

### ● Junior Product Development Large and Small Leather Goods

Ermenegildo Zegna Group | Jun 2017 - May 2018

- **Junior Product Specialist for Shoes and Leather Goods**

Ermenegildo Zegna Group | May 2016 - Jun 2017

Supporto alle attività di design; messa in bella di disegni tecnici; scelta dei materiali e contatto con i fornitori; gestione dei prototipi e del campionario; supporto nella realizzazione di presentazioni e book.



- **Collaborazione per sviluppo prototipi della tesi magistrale**

Polifactory | Oct 2015 - Apr 2016

Sviluppo dei prototipi per la tesi empirica nell'ambito del gioiello. Innovazione e artigianato si fondono insieme: stampa 3D e ceramica si uniscono in un connubio di collezioni nuove e sensibili agli scarti industriali prodotte dalle piccole manifatture. Così makerspace e manifatture possono collaborare in armonia.



- **Studente**

Politecnico di Milano | Oct 2013 - Apr 2016

Disegno di moda, disegno tecnico di moda, comunicazione, metodologia progettuale, capacità di lavoro in gruppo, uso di programmi informatici per il design, ricerca immagini, presentazione progetti alle aziende anche in lingua inglese, lavoro con aziende del settore (Yamamay, Alessandro Agrati Stile). Utilizzo di programmi grafici: Illustrator, Indesign, Photoshop. Programmi 3D: Rhinoceros, Solidworks e Keyshot per i render. Esperienza di stampa 3D tramite open call del Polifactory, il makerspace del Politecnico di Milano con cui ho sviluppato la tesi di laurea e ho utilizzato stampanti Dremel, Delta e programmi correlati per la stampa.



- **Social Media Junior Manager**

Antica Manifattura Cappelli - Patrizia Fabri | Apr 2015 - Oct 2015

Graphic designs supporting online marketing producing online banners and digital advertising (Facebook and Instagram)

- **Accessories and Products Junior Designer (Leather goods) - Internship**

KANCHA Design | Jul 2015 - Oct 2015

Together with the senior designer, develop a backpack from scratch till prototype. Also develop an own product, like a female purse. Graphic and Product Design: support online marketing with producing banners and digital advertising. Further support in finetuning packaging as well as sales catalogs.

- **Internship Press Officer**

Pia Bianchi S.r.l. | Mar 2015 - Jun 2015

Press Officer / Stage PR Account / Graphic designer

- **Showroom Assistant Internship**

Diane von Furstenberg | Feb 2015 - Feb 2015

Presso il Museo Pecci di Milano, in Ripa di Porta Ticinese 113. Assistente durante la campagna vendite per la collezione A/W, aiuto vestierista e merchandising.

- **Showroom Assistant Internship**

Diane von Furstenberg | Jan 2015 - Jan 2015

Presso il Museo Pecci di Milano, in Ripa di Porta Ticinese 113. Assistente durante la campagna vendite per la pre collezione 2015, aiuto vestierista e merchandising.

## Education & Training

2013 - 2016

- **Politecnico di Milano**

Laurea Magistrale,

2011 - 2012 ● **Instituto Politécnico de Viana do Castelo**

Erasmus LLP,

2009 - 2013 ● **Università degli Studi di Palermo**

Laurea Triennale in Disegno Industriale,