



Hejira Rachman-to

Fashion Buying Graduate

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Languages

- Indonesian
- English
- Indonesian

About

I am a dedicated retail professional with experience as a Sales Associate at Bond Street, excelling in customer service, product promotion, and client engagement. I thrive in dynamic environments, building strong customer relationships and ensuring exceptional shopping experiences.

BRANDS WORKED WITH

- BASLIQ Volunteer
- Jovem Studio
- Revolt Model Agency
- Seasonal

Experience

● Event Assistant

BASLIQ Volunteer | Apr 2023 - Apr 2023

2021 - 2022 Seasonal

Voluntarily help out BASLIQ's newest jewellery line collection launch on May 2023. Interact and entertain A and B List influencers, models, and fashion figures at the event while promoting products. Promote and help collect documentation of celebrities using the jewelry.



● Social Media Manager and Signed Model

Revolt Model Agency | Oct 2022 - Jul 2023

Managed a consistent social media presence on TikTok and Instagram. Achieved organic growth of 20k followers, 2+ million views, and 300k likes on TikTok as the face of the agency. Interviewed potential models in weekly Instagram live streams and engaged with over 1k+ viewers regarding their questions and concerns. Collaborated with renowned brands as a signed model, including Basement Approved, Patrick McDowell, and Floraison Global.

● Junior Product Developer, Brand Representative, and Content Creator

Jovem Studio | Jul 2022 - Now

Assisted in product design, campaign planning, and trend forecasting for the Indonesian leather goods brand. Event organizing including financial management and guest administration. Creating a minimum of 5 compelling content per week for Instagram and TikTok, engaging with over 20k followers on Instagram and 7k on TikTok. Represent the brand at events while networking with clients.



● Sales Associate

Seasonal | Nov 2021 - Jan 2022

Bond Street

Built and maintained strong relationships with customers to foster loyalty and repeat business. Provided exceptional customer service by greeting customers, understanding their needs, and assisting them in finding products or services. Assist customers on the shop floor, as well as sort stockroom products during busy times.

Education & Training

2021 - 2024

● Istituto Marangoni London

Bachelor of Business & Bachelor of Arts,

2018 - 2021

● Global Jaya School

Baccalaureate Diploma Subjects in Visual Arts,,