



Daniel Thorough

Freelance Creative Artworker

Loughton, UK

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Languages

English (Fluent)

About

Specialities: Prepress Artworker, Large Format Printing, Retoucher, Creative Artworker (Able to work remotely as I have the Adobe Creative Suite and high speed broadband)

Having worked as an Artworker in the Digital Print and Design Industry for many years I have built a wealth of knowledge and experience using different programs and techniques. I have worked on a vast array of campaigns and projects bringing to life high quality work where precision is key for client satisfaction. I am fluent in Adobe Creative Suite integrating artworks through different programs such as Photoshop, Illustrator, and Indesign. I have a trained eye for detail, colour precision and resolution as quality control was a key aspect of my role as Digital Manager. As a retoucher I have worked on a comprehensive amount of imagery for multiple content whether that require a great deal of retouching or colour adjustment to produce high end work at a large or small scale, thus making the understanding of imagery resolution crucial. I pride myself on my ability to listen, communicate effectively and relate to others on both a professional and personal level whilst working under pressure. Effective communication is critical to success particularly in a fast pace work environment. I have over the years worked with a wide range of materials and printers to produce beautiful pieces of work and brought to life some amazing brands. I have a front to back understanding of the production process having spent a number of years testing materials and machinery to achieve great and unique effects driven by the needs of the client. I have been pro-active over the years in identifying bottlenecks and driving process improvements leading to overall improved efficiency for the wider taskforce.

BRANDS WORKED WITH

- 4cilities Ltd
- Arthur London
- Creative Graphic Solutions
- George P. Johnson Experience Marketing
- Ltd Limited
- MCCGLC
- Media 10 Ltd
- Sophie Steller Studio

Experience



● Freelance Creative Artworker

MCCGLC | Jan 2022 - Now

- * Deliver client briefs utilising innovative techniques
- * Key point of contact with suppliers
- * Checking with suppliers all the print proofs
- * Quality control checks & final sign off
- * Adapt artwork based on feedback from internal stakeholders
- * Populate 2D graphical drawings with client brand artwork
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Effective collaboration with other creative teams
- * Assess/propose and implement process improvements

● Freelance Creative Artworker

Sophie Steller Studio | Oct 2021 - Now

- * Design yarn swatch packs
- * Update all text and swatch names extracted from Word documents
- * Quality control checks & final sign off
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Effective collaboration with creative team

● Freelance Creative Artworker

Media 10 Ltd | Jul 2021 - Now

- * Create Digital Banners, MPUs
- * Create artworks for exhibitions/events within brand guidelines

- * Design and produce Website pages using branding templates
- * Design and produce presentation packs/Media Packs
- * Quality control checks & final sign off
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Produce visual packs
- * Effective collaboration with other creative teams



- **Creative Artworker (Freelance)**

George P. Johnson Experience Marketing | Oct 2018 - Now

- Quality control checks & final sign off
- Produce final artwork for ready for output
- Solicit client feedback & adapt artwork accordingly
- Produce visual packs
- Effective collaboration with other creative teams

- **Freelance Creative Artworker**

Arthur London | Oct 2021 - Jan 2022

- * Update mail shots
- * Design and produce presentation packs/Media Packs



- **Artworker**

MCCGLC | Nov 2018 - Oct 2020

- **Artworker (Freelance)**

Ltd Limited | Nov 2018 - Nov 2018

- Create print ready artwork using client corporate guidelines
- Produce visual proofs for clients approval
- Creative Retouching
- Quality control artwork checks before print
- Digitally artwork to job specifications

- **Digital Manager**

Ltd Limited | Jun 2017 - Aug 2018

- **Digital Assistant Manager**

Ltd Limited | Apr 2011 - Jun 2017

- **Digital Artworker/Printer**

Ltd Limited | Oct 2008 - Apr 2011

- **Senior Artworker/Designer/Printer**

4cilities Ltd | Feb 2006 - Oct 2008



- **Junior Artworker/Designer/Printer**

Creative Graphic Solutions | Nov 2001 - Nov 2005