



Valeria Ribichini

FASHION COORDINATOR

Rome, Metropolitan City of Rome Capital, Italy

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Languages

French (Basic)

English (Work Proficiency)

Italian (Native)

About

Starting as an intern, I eventually became the Creative Director of the women's line Miss Sixty within the Sixty Group. Throughout this journey, I gained significant skills in design and development in the world of Sportswear, collaborating with various company departments, supervising all creative and development stages of the collection, and achieving notable results for both the brand and my professional growth. I designed pieces for runway shows presented in six editions of NYFW, also handling the brand's styling alongside prominent professionals such as Victoria Bartlett, Patty Wilson, and Kathy Grant. Additionally, I managed important collaborations and special projects for Harrods, Bread&Butter, Renault, Marcolin, Morellato, Coty, Coccinelle, and Barbie Mattel. In 2014, I launched my own mid-to-high-end women's clothing brand, Musae, showcased at the White Trade Show in Milan and distributed in select European boutiques. Simultaneously, I began working as a freelancer, both in Italy and abroad, handling creative direction, product coordination, and styling for planned and fast fashion brands such as Tally Weijl, Pianura Studio, All Saints, Fornarina, and I am.

BRANDS WORKED WITH

MUSAE

SIXTY SPA

Experience

FASHION COORDINATOR

| Jan 2013 - Now

Collaborating with planned/semi-planned and fast fashion clothing companies. Building the collection from the design phase to development, up to promotion/sales.

- Market analysis
- Trend research
- Collection board development
- Material research and selection
- Graphic design
- Product development
- Fitting
- Coordination of storefronts with Visual Office
- Participation in collection coordination activities
- Study of e-commerce/social media campaigns
- Model/influencer casting
- Photographic set design
- Organization of promotional events

Founder/Creative Director

MUSAE | Jan 2014 - Sep 2016

Creation, development, and promotion of two mid-to-high-end women's clothing collections, follow-up of all phases, including commercial coordination and management, as well as the definition and development of the brand image.

- Collection ideation
- Brand strategy
- Definition of shapes and materials
- Product follow-up
- Distribution channel research
- Presentation at the White Trade Show in Milan
- Production/sales

Creative Director

SIXTY SPA | Jan 2004 - Jan 2013

- Line Manager for MissSixty, reporting to Creative Director Wicky Hassan.
- Creation and design of collections: Main/Denim/Luxury.
- Coordination and supervision of research activities for the fashion and graphic design team.

- Definition of collection materials and silhouettes.
- Coordination of collection development with Product Office support and pattern makers.
- Supervision of accessory and footwear collections.
- Coordination of licenses (accessories/eyewear/fragrances).
- Art direction for special projects with Harrods, Bread&Butter, Renault, Marcolin, Morellato, Coty, Coccinelle, and Barbie Matte.
- Creation of mini collections for retail stores in luxury markets: Russia, Asia, Middle East. • Design and creation of exclusive garments for Fashion Shows (NYFW).
- Casting and styling for company presentations.
- Selection of advertising pieces, look-books, and choice of campaign shots.

● Senior Designer

SIXTY SPA | Jan 2002 - Jan 2004

- Collected & reviewed samples of new fabric and textile
- Delivered creative solutions to daily artwork and sample requests within designated time frame
- Selected textiles including fabrics, fasteners and other materials.
- Creation of special pieces for retail presentations, support in fitting.
- Support for fashion show.

● Junior Designer

SIXTY SPA | Jan 2001 - Jan 2002

- Prepared Research notes on new fashion trends and accessories types.
- Helped with the research and development of key fabrics, prints and patterns with fabric team
- Created/visualized an idea and produced a design hand and flat sketches.
- Presented concepts to director and team
- Interpret trends through design and development

Education & Training

1998 - 2001

● Koefia Academy of High Fashion and Costume

Diploma: Haute Couture, DESIGN/COUTURE