



# Diana Rovanio

Client Advisor

Paris, France

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## Links

[Instagram](#)

## Languages

English (Fluent)

Indonesian (Native)

French (Fluent)

## About

Dedicated and skilled professional with over 9 years of experience in fashion and visual arts. A creative thinker and strong team player accustomed to working in deadline-driven business environments. Strong skills in anticipating project needs, setting work priorities and meeting deadlines. Quick to adapt in any situation. Multilingual: fluent in English, French and Indonesian

### BRANDS WORKED WITH

- Amiri
- Bach Mai Look Book Preview
- Billy Tjong
- Blink Design
- Carolina Evanno Photography
- CHANEL
- Designlab Experience
- ELSEWHERE E-MAGAZINE
- Institut Français de la Mode
- Netflix
- PIERRE HARDY
- Pretty Simple
- Rovanio Studio
- Sami Korhonen
- Sandro Andy S.A.S

## Experience



### Client Advisor

Sandro Andy S.A.S | Feb 2023 - Now



### Set Decorator Assistant

CHANEL | Oct 2022 - Oct 2022

Set Decorator Assistant for 2023 Spring Summer RTW Campaign + Chanel VIP Lounge



### Set Decoration Buyer

Designlab Experience | May 2022 - May 2022

Set Decoration Buyer for « Memoir » a royal wedding



### Set Decoration Buyer

CHANEL | Oct 2021 - Oct 2021

Set decoration buyer for Chanel SS22 teaser campaign + VIP lounge + Marseille campaign)



### Set Decoration Buyer

Netflix | Oct 2021 - Feb 2022

Set decoration buyer for the movie Murder Mystery 2



### Outsourcing Manager

Pretty Simple | Feb 2019 - Oct 2021

- Quality control on graphic productions
- Coordinating in-house and outsource productions
- Feedback and reporting
- Ensuring proper execution of visual guidelines
- Ensuring that the correct approved terminology is used throughout the game.
- Assessing cultural appropriateness and check politically sensitive content.



### Localization QA - Indonesian

Pretty Simple | Feb 2016 - Feb 2019

- Verifying linguistic accuracy and checking for typographical, grammatical and punctuation errors.
- Verifying the cosmetic integrity of the in-game text and ensure that all

text is correctly displayed.

- Verifying the contextual consistency of the in-game text.
- Assess cultural appropriateness and check politically sensitive content.
- Verifying the correct implementation of the localized text.
- Ensuring that the correct approved terminology is used throughout the game.
- Verifying testing results across all languages in the test.
- Maintaining a high level of quality throughout the project.
- Selecting appropriate channels for the application of content.

Voir moins

### ● Creative Writer

Rovanio Studio | Jan 2016 - Jan 2017

Pairing Art, history and fashion



### ● Assistant Public Relations Manager

PIERRE HARDY | Dec 2014 - Jun 2015

- Assisting press events, look-book, and press releases.
- Managing sample circulation & demands of press materials for local and international markets.
- Coordinating Paris, New York, and Japan Office.
- Maintaining good organization of the showroom on day to day basis.
- Working together with the communication and sales team on sample distribution for shooting and media purposes.
- Archiving media exposure and past collections.

### ● Freelance Stylist

Bach Mai Look Book Preview | Jun 2014 - Jun 2014

Styling a look-book preview for up and coming luxury womenswear designer and IFM colleague Bach Mai's graduate creation, photoshooting coordination

### ● Freelance Assistant Stylist

ELSEWHERE E-MAGAZINE | Feb 2014 - Feb 2014



### ● Image Designer

Institut Français de la Mode | Sep 2013 - Dec 2015

Photo Styling, Video Production, Magazine Production, Copywriting, Brand Identity, Graphic Design, Web Design, Packaging Design, Window Design, Set Design

### ● Project Coordination Manager

Billy Tjong | Aug 2013 - Aug 2013

Photoshoot coordination



### ● Marketing and Communication Manager

Sami Korhonen | Jan 2012 - Aug 2013

Brand promotion, managing fashion show, press relations, photo shoots, styling

### ● Assistant photographer, Stylist

Carolina Evanno Photography | Jan 2012 - Jul 2013

Photoshoot coordination, styling



### ● Graphic Designer, Account Manager

Blink Design | Jan 2011 - Jan 2012

managing, producing and designing advertisements, packaging, brochures, handouts, flyers & brand identities

Clients:

Sinarmas Group- Smart Division, TRUST security system, Figaro (Marble company,Iceland),  
Pho 2000 restaurant

## **Education & Training**

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2013 - 2014 ● **Institut Français de la Mode**

Master of Arts in Fashion Design,

2002 - 2007 ● **Universitas Pelita Harapan (UPH)**

Bachelor's degree,