



Shailly Dutta

Pursuing MA Global Fashion Retailing at London College of Fashion, UAL

London, UK

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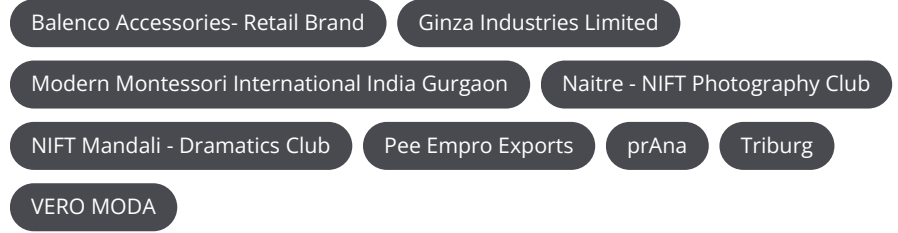
Languages

English (Fluent)

About

- Pursuing MA Global Fashion Retailing at London College of Fashion, UAL
- Specialization: Fashion Retail, Brand Management and Merchandising
- Open for roles in Luxury Retail Sales and Buying Intern.

BRANDS WORKED WITH



Experience



● Brand Trainee

VERO MODA | Jun 2023 - Sep 2023

- Updating daily warehouse stock report.
- Planning upcoming season category mix for entire south region based on previous year sell through.



● Merchandiser

Triburg | Jan 2023 - Apr 2023

- Facilitated sample approval process in buying house.
- Analyzed the factors affecting execution of time and action calendar in buying house by tracking 100 styles and conducting factory and mill visits.



● Apparel Production Trainee

Pee Empro Exports | Jun 2022 - Jul 2022

- Conducted GAP's quality inspection project.
- Led costing project of sampling department for GAP to implement cost saving.

● Merchandiser

Balenco Accessories- Retail Brand | Jul 2021 - Jul 2022

- Developed a planogram for retail displays
- Reviewed, processed and tracked orders.
- Crafted marketing strategies and implemented sales techniques that resulted in increase in 25% sales.

● Council Member

Naitre - NIFT Photography Club | Jan 2021 - Jan 2022

- Hosted a photography talk show with Alumnus of NIFT

● Group Leader

NIFT Mandali - Dramatics Club | Jan 2019 - Jan 2022

- Managed and came up with creative ideas for events, script writing, social media handle and team building activities.
- Won awards at IIM Ahmedabad, IIT Gandhinagar, DA-IICT and NIRMA University



● Textile Intern

Ginza Industries Limited | Jul 2020

- Learnt about warp knitting process, types of warp knitting machines, advanced applications, dyeing, testing and inspection.



- **Teacher**

Modern Montessori International India Gurgaon | Mar 2020 - Apr 2020

- Part-time instructor of online classes for preschoolers.



- **Photography Intern**

prAna | Jun 2019

- Freelance Event Photography of Company Opening

Education & Training

2023 - 2024

- **London College of Fashion**

MA Global Fashion Retailing,,

2019 - 2023

- **National Institute of Fashion Technology**

Bachelor of Technology,