



# Marcolino Barboza Neto

Designer & Creative Business

London, UK

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## Languages

English (Work Proficiency)

Portuguese (Native)

## About

I am an Italian/Brazilian and have been living in London since March 2017.

My professional profile is based on the history of a family of Designers & entrepreneurs.

Confident in an excellent performance as Business Management and creative director.

I seek the opportunity to be part of the global creative industry, not just as a professional objective but also as a personal fulfilment.

I believe that the best professionals and results are those from people passionate about their work, who do what offers them pleasure. They dedicate themselves full-time to obtaining knowledge and topics linked to their professional development and personal satisfaction.

"I hope to be able to collaborate with new companies and mainly learn and solve new challenges."

### BRANDS WORKED WITH

Animale

Brasil Center Comunicações

Fashion & Retail Recruitment Four Seasons Recruitment Ltd

Flor Art Terracota Ceramica Ltda

GIORGIO ARMANI

Linno's Barboza International Creative Business

Massimo Dutti

New Look

Office Shopping Merchandising

## Experience

### ● Retail Support Associate

Fashion & Retail Recruitment Four Seasons Recruitment Ltd | Jan 2022 - Dec 2022

Supporting Fashion Luxury Brands, e.g: Fendi, and Alfred Dunhill, as a sale associate, with a flexible schedule allowing me to combine with my university routine.

### ● Retail

GIORGIO ARMANI | Jul 2021 - Feb 2022

Worked as cashier, delivering excellent performance, responsible for updating CRM, customer service and sales conversion, increasing the UPT. I left the company because I was working full time and started university, been not possible to attend both obligations.

### ● Sales Assistant

Massimo Dutti | Dec 2018 - Jun 2019

I started as Stock control, three months later I got the Sales Assistant position "Menswear". As an experienced professional, styling and delivering excellent customer service focused on daily goals and targets.



### ● Sales Assistant

New Look | Aug 2018 - Dec 2018

An employee with considerable skills as Sale Advisor, Cashier, Product, Fitting Room and Customer Service on the shop floor. Night shifts as Visual Merchandising.



- **Marketing Executive**

Office Shopping Merchandising | Sep 2016 - Feb 2017

Prospection of investors, franchises, Merchandising, Feasibility and public analysis, choose squares and points on the mall. Earnings Reports. Meetings with customers, aiming for business expansion.

- **Company Owner**

Linno's Barboza International Creative Business | Jun 2010 - May 2020

Linno's Barboza International Creative Business is a company founded in Brazil, delivering Designer of Interior and Fashion, focusing on the wholesale market, also in partnership as creative director with a small Fashion Brazilian brand. Currently, the company has two different addresses, England - London and Brazil - Porto Ferreira, SP. We are developing new strategies to set up a global company focusing on Fashion Business and accessories of Interior Design. In my statement, running a business improved my knowledge of many skills such as marketing management, Leadership, wholesale strategies, finance & account.



- **Luxury Sales Assistant**

Animale | Dec 2008 - May 2010

Begging as Salesperson and later change the position as Cashier with focus to improve the skills as assistant of administration. The Luxury Brazilian Fashion brand introduced me to the Fashion Scene, being in Fashion Weeks like SPFW "São Paulo Fashion Week, Brazil", getting the experience of styling and luxury customer service.



- **Telemarketing Representative**

Brasil Center Comunicações | Nov 2006 - Jul 2008

Telecommunications service provider in Ribeirão Preto, Brazil with "CLARO" Brazil mobile, satellite television, set and broadband telecommunications operator serving Brazil.

- **Administrative Assistant**

Flor Art Terracota Ceramica Ltda | Aug 2000 - Dec 2003

First job as an assistant administrative intern, helping in the human resources department in the ceramic industry office.

## Education & Training

2023 - 2026

- **University of West London**

Architectural Design Technology , Bachelor of Sciences

2021 - 2022

- **College of Contemporary Arts (LCCA)**

Foundation , Design and Creative Business