



Berna Goksu Ince Ballanger

Senior Fashion Designer

Joinville-le-Pont, France

[Portfolio link](#)

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Links

[Website](#)

Languages

English (Work Proficiency)

French (Fluent)

Turkish (Native)

About

A talented and customer oriented designer with an eye for commercial fashion and detail in production styling and designing. 10+ years of experience in fashion brands environment . Resourceful, motivated, creative individual in textile industry(took part in outstanding projects and played active role while gaining extensive knowledge and expertise in design,implementation and multi-disciplinary coordination and increased her organizational ability, leadership and problem solving skills) would like to work in a challenging position as a Fashion Designer in a reputable and dynamic organization to expand her learnings, knowledge, and skills while making significant contribution to the success of the company.

BRANDS WORKED WITH

Actavis Pharmaceuticals

Adopen Pvc Window and Door Systems

Frow Desing House

Lacoste-Eren Holding

Lasalle College International

Setre Textile

Syk Textile

Experience

Sales & Creative Director, Founder

Frow Desing House |

+ Full management jobs of the custom made company, + Designing new models, controlling patterns and doing fitting, + To carry all facility about backpack design, production, marketing and selling process, + To improve relations with customers and to meet customee demands, + Preparing new collection in accordance with seasonal trends, + Research and collent fabrics, accessories in market, + Calculating the cost and improve the price policy, + Financial facility management, + Preparing capsule collections for customers from Middle East and Europe as a custom design.

Senior Fashion Designer

Lacoste-Eren Holding | Jan 2013 - Jan 2019

+ Support Creative Director by creating a seasonal point of view for product strategy, + Collaborating with merchandising team, planning team, production tea, GM and Head Quarter in Paris / Paris, + Research and analyze current trends in fashion, + Leading team; designers and assistants (Team of 7 members), + Organazing meetings with suppliers for new styles, and follow up the sample production, + Communicate with Head Office in France to get validations, new collection briefs, to attend all meetings at Head Office in Paris, + Managing the operation between factory in Turkey and HQO during collection and production period, + Prepare presentations of new collections to management team, + Research for new fabrics, trims, printing techniques, + Attend weekly cross-functional meeting, + Travelling to Worldwide textile fairs and for shopping trips, + Managing collections of woman and man in woven, knit and jersey.

Pattern Making Instructor & Consultant

Lasalle College International | Jan 2012 - Jan 2014

+ Instructing patternmaking classes in Canadian Fashion Design Academy, + Planning and preparing yearly curriculum, + To carry all facility about backpack design, production, marketing and selling process, + Managing and consulting students projects, + Organazing workshops and reviewing projects with fashion design students.

Head Designer

Setre Textile | Jan 2011 - Jan 2013

+ Responsible for managing design team and sample production department, + Responsible to follow the trend reports, researching and presenting the structure of new collection. + Coordinate sample produc-

tion process to ensure that samples are produced and delivered timely basis, + Leading team; designers and assistants (Team of 7 members), + Organizing meetings with suppliers for new styles, and follow up the sample production, + Communicate with Head Office in France to get validations, new collection briefs, to attend all meetings at Head Office in Paris, + Managing the operation between factory in Turkey and HQO during collection and production period, + Prepare presentations of new collections to management team, + Research for new fabrics, trims, printing techniques, + Attend weekly cross-functional meeting, + Travelling to Worldwide textile fairs and for shopping trips, + Managing collections of woman and man in woven, knit and jersey.

● **Sales & Logistics Manager**

Actavis Pharmaceuticals | Jan 2006 - Jan 2008

+ Managing all sales and logistics facilities between Middle East and production in five different countries, reporting to HQO in Iceland, + Arranging the relations between sales and production team (check schedules and transportation duration), + Keep the target monthly, quarterly and yearly basis, + Preparing and presenting monthly, quarterly and yearly sales reports to HQO management.

● **Sales & Logistics Coordinator**

Adopen Pvc Window and Door Systems | Jan 2005 - Jan 2006

+ Sales and Logistics Coordinator in Middle East Regional Office of PVC profile producer, + Coordinate all sales and production period, + Preparing all documents for shipments, + Coordinating transportation timing, + Stock Management, + Managing exhibition procedures and all preparation periods, + Attending to exhibition and meet with the new customers to present products with all details.

● **Assistant of Export Manager**

Syk Textile | Jan 2004 - Jan 2005

+ In the fabric producer company assisting Export Manager, + Following the new fabric collection preparation process, + Making the decisions for design with fabric pattern designer, + Follow up the production, + Arranging Proforma invoices and documents of transports, + Follow up Quality control, + Follow up laboratory results for new colors of fabrics, + Preparing monthly sales report and presenting to the Export Manager

Education & Training

2009 - 2011

● **LaSalle International Academy**

Certification , Fashion Design

1999 - 2003

● **Uludag University**

Bachelor's degree , Associate Degree in International Relations