



Andrea Pachas Cuesta

Global Campaign & Content Assistant - L'Oréal Paris

Paris, France

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English (Fluent)

French (Work Proficiency)

Spanish (Native)

About

Peruvian candidate for a MSc in Luxury Marketing and Brand Management at Rennes School of Business. Bachelor's in Marketing at the Universidad del Pacífico. Experience in marketing and trade marketing in the Consumer Goods industry. Constantly seeking to know the consumer in a holistic way. Interested in the beauty industry and the luxury industry.

BRANDS WORKED WITH

L'Oréal

Unilever

Experience



● Global Campaign & Content Assistant - L'Oréal Paris | Makeup

L'Oréal | Jul 2024 - Dec 2024



● Marketing Intern - Beauty & Wellbeing

Unilever | Nov 2022 - Jul 2023



● Marketing Intern - Home Care & Foods

Unilever | Jul 2022 - Nov 2022



● Customer Development Intern - Traditional Trade

Unilever | Mar 2021 - Jul 2022

Education & Training

2024 - 2024

● Iscte - Instituto Universitário de Lisboa

Winter Session,

2023 - 2025

● Rennes School of Business

Master of Science - MS,

2018 - 2023

● Universidad del Pacífico (PE)

Bachelor of Marketing,