



# Vania Patriarca

Project & Client Manager @  
Modatech | PR, Project Management

📍 London, UK

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## Languages

English (Fluent)

French (Basic)

Italian (Native)

## About

As a Project & Client Manager at Modatech, I collaborate with cross-functional teams, lead and mentor a diverse team, and oversee project lifecycles for top-tier designer brands. I leverage my excellent communication skills to present creative ideas and solutions to senior stakeholders, and proactively identify and address potential risks, ensuring projects are completed on time and within budget.

I have gained significant UK work experience in public relations and event management, working with prestigious fashion magazines and coordinating press events. I am passionate, ambitious, flexible, and dynamic, and I am seeking a new and challenging opportunity to achieve further professional and personal growth.

### BRANDS WORKED WITH

- Accademia Costume & Moda
- Golden Goose
- Modatech
- Rainbowwave
- Studio DModa

## Experience

### ● Project & Client Manager

Modatech | Aug 2022 -

<https://www.moda-tech.com>

- Collaborated with cross-functional teams, including Marketing, Creative, and Production, to strategically plan and execute core brand moments.
- Led and mentored a diverse team, ensuring successful project delivery while fostering a positive and collaborative work environment.
- Oversaw project lifecycles, managing timelines, budgets, and resources to align with business goals.
- Conducted regular stakeholder meetings to define project scope and ensure alignment with strategic objectives.
- Leveraged excellent communication skills to present creative ideas and solutions to senior stakeholders.
- Proactively identified and addressed potential risks, ensuring projects were completed on time and on budget.
- Utilized project management tools to track progress, manage tasks, and maintain transparency across the team.



### ● Team Manager

Golden Goose | Apr 2017 - Aug 2022

- Directed daily store operations, achieving excellence in customer service and resolving issues effectively.
- Formulated and executed strategies to maximize sales and profitability, consistently exceeding targets.
- Mentored and coached junior team members, fostering skill development and growth within the team.
- Conducted regular trade analysis and reported on key performance indicators, driving informed decisions.



### ● Public Relations Assistant

Rainbowwave | Feb 2016 - Mar 2017

- Provided crucial support to the Press Team, managing sample requests from top fashion magazines and coordinating press events.
- Assisted in organizing major 'press days,' ensuring seamless execution and positive media coverage.



### ● Event Assistant

Accademia Costume & Moda | Feb 2015 - Jul 2015

Event and Press Office Assistant for "Accademia Factory" event.

- **Public Relations Assistant**

Studio DModa | Jan 2014 - Jan 2015

- Provided full assistance with the preparation and logistics of Fashion Shows for both famous brands and emerging designers
- Built significant relationships with the press

## **Education & Training**

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- **Accademia Costume & Moda**

Master's degree,

- **Accademia di Belle Arti di Roma**

Fashion Design's Degree,