



Shubh Tripathi

Rapper | Actor | Content writer
| Copywriter | VO artist

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About

Got big dreams to chase ! I love interacting with new people and exploring new ventures , aspiring actor,find my raps on Spotify under my stage name "Bawal", I've done various freelance writing projects which indulged in creative content writing and copywriting, I've also done various voice over projects for government and private firms, in my leisure time you may find me clicking pictures,reading, watching movies or may be you won't find me because I love to travel :")

BRANDS WORKED WITH

ARPF India

Inditex

Indore Zoo

Matrix Productions

Nukkad by STAGE

Radio Mirchi

RDI Diamonds Inc.

STAGE - OTT for Bharat

Experience



● Brand Representative - ZARA

Inditex | Jul 2023 - Aug 2023

My role as a Zara brand representative within the Inditex Group was an immersive experience. I engaged with customers, offered style advice, and contributed to appealing visual displays. It deepened my passion for fashion, refined customer service skills, and exposed me to the dynamic world of retail within a global fashion powerhouse.

● Sales Executive

RDI Diamonds Inc. | May 2022 - Oct 2022

Worked for RDI diamonds representing Brain Tree as the Team leader of Indian Lead Generation and Account Executive Team

- Promoted to team manager, showcasing exceptional leadership skills and conducting employment interviews
- Oversaw client contracts with profitable terms and established positive client relationships through superb communication
- Expanded opportunities by building focused client networks across US and constructing a core sales team in India.

● Bird Keeper

Indore Zoo | Sep 2021 - Nov 2021

- Created digital content (graphics, videos, documentaries) for the Zoo's Bird Aviary.
- Socialized animals through supervised interactions.
- Gained insights on Bird Care, rescue, first aid and medication .
- Learned about Bird behaviour, health and dietary needs.
- Gave educational talks.
- Worked with around 40 species of Birds,a few snakes and Iguanas.

● Volunteer

ARPF India | Jul 2021 -

As a member of the Animal Rehabilitation and Protection Front, my job involves assessing and rehabilitating injured and abandoned animals, coordinating their medical care, and providing them with a safe and nurturing environment. I also play a crucial role in educating the public about responsible pet ownership and advocating for stronger animal protection measures. Overall, my work revolves around ensuring the well-being and protection of animals in need.



● Content Producer, Photographer

Matrix Productions | Oct 2020 - Jan 2021

Photographed for Tommy Hilfiger, South Asian cosmetic brands, and backstage at Indore Times Fashion

Week. Assisted cinematography team on a multi-city wedding photography tour. Contributed to ideation panel for pilot infotainment website. Transformed moments into captivating visual narratives

- **content creator**

STAGE - OTT for Bharat | Nov 2019 - Jun 2020

Worked for platform Stage and Witty Feed (former name)

- Created and recorded self-written poetry videos, resonating with an audience of approximately 1.5 million views on Stage's social media platforms.
- Contributed to PR and brand campaigns for Witty Feed through content writing, video scripting, and ideation support.
- Produced daily shows and worked on a pilot weekly vox-pop show titled "Seriously Witty" showcasing versatility in production and hosting.

- **Content Producer**

Nukkad by STAGE | Nov 2019 - Jan 2020

- **Copywriting Intern**

Radio Mirchi | Jan 2019 - Apr 2019

- **Programming Intern**

Radio Mirchi | Jan 2019 - Apr 2019

Was given the opportunity to co-host the afternoon radio show for a month, which gave me a further opportunity to do an Internship.

- Mirchi Indore, I learned ad writing, radio production, and voice-over work while also creating digital content for social handles of the radio station, was given charge of the role of morning show's producer.

In my internship period I crafted several ads and especially composed a brand campaign rap.

- **Rap Artist**

| Dec 2018 -

Professional rapper by the name BAWAL

- Created and performed the Fanclash gaming anthem for Fan clash with 7 prominent gaming influencers, generating 5.5 million views on social media
- Featured in Rolling Stone India and TheBrownGirl Magazine US for distinctive style and contributions
- Collaborated successfully with Redbull on various creative projects
- Chosen as one of the top 20 rappers from central India for the esteemed Redbull spotlight
- Received radio airplay for original songs
- Extensively performed in multiple cities while collaborating with Chai Sutta Bar, headlining shows in Indore for crowds of up to 3000 attendees.

Education & Training

2018 - 2021 ● **Educational Multimedia Research Centre, Devi Ahilya Vishwavidyalaya**

Bsc mass comm,

2016 - 2018 ● **Shri Agrasen Vidyalaya , indore**

high school,

2003 - 2016 ● **The Emerald Heights International School**

school,

