




Amy Parfitt

I am the online and digital beauty expert.

 Totnes, UK

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Languages

English (Native)

About

I am the online and digital beauty expert. I worked for 14 years in Beauty at ASOS, and now with smaller, fast growing retailers, giving me the experience to work with a diversity of brands and categories, from backroom beauty start-ups to multi-national household names.

BRANDS WORKED WITH

- ASOS
- Millies.ie
- Rocibox

Experience



- **Beauty Buyer**
Millies.ie | Nov 2021 - Now
Beauty Buyer



- **Beauty Buying & Brand Manager Consultant**
Rocibox | Aug 2021 - Sep 2021



- **Beauty Buyer**
ASOS | Jun 2008 - Aug 2020
Beauty Buyer: March 2014 - August 2020
Junior Buyer: July 2011 - March 2014
Assistant Buyer: June 2008 - July 2011



- **Beauty Buyers Assistant**
ASOS | Oct 2006 - Jun 2008
Beauty Buyers Assistant