



Samuel Danso-Adu

chief executive officer

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Languages

English (Native)

Twi (Basic)

About

I bring exceptional organisational skills and adaptability to retail environments, with experience in client advising, inventory control, and stockroom management. I thrive in high-end luxury settings, ensuring customer satisfaction through effective communication and problem-solving abilities.

BRANDS WORKED WITH

WINNERS EXEC (Luxury Chauffeur Company)

REDEEMED PILLAR OF FIRE (Kent Branch)

REDEEMED PILLAR OF FIRE

Ocado Group

Experience

● Chief Executive Officer

WINNERS EXEC (Luxury Chauffeur Company) | Nov 2023 - Now

In this business venture, essentially the founder is the orchestrator of the company. By meeting with investors or obtaining loans from a financial institution, founders oversee raising the capital required to launch a company. In addition, they finish setting up the brand persona, creating a workplace, and doing the preliminary marketing and operations setup. This business endeavor entails offering premium cars to people based on their needs. This might be for events like family vacations and weddings. The advantage of this business is the vast network of contacts that can be formed; by word -of-mouth, these contacts help to cultivate a larger and more devoted following. We managed to get a client who needed a driven luxury vehicle in Dubai for their outing. Our client was able to write a review for us in which they stated, "we really enjoyed the service! The driver came early and was very accommodating! They provided beverages in the car which were great so thank you, will book again, it was so efficient! We had a time, God bless!", was a way for them to express how much they appreciated the wonderful customer experience they had. The level of patience that was displayed was necessary for customer service to be as good as it was. This was due to the clients' sometimes slow response and payment periods, but we still had to maintain the greatest level of competence.

● Construction Laborer

REDEEMED PILLAR OF FIRE (Kent Branch) | Aug 2023 - Now

A construction laborer or worker performs manual labor on a building site. As part of their preparation, sites may be cleaned, objects loaded or unloaded, and hazards eliminated. A general worker may also set up and take down scaffolding and other moveable structures, as well as handle certain machinery. As part of the team, it is my responsibility to be as supportive as possible towards team members in reaching the end potential goal.

● Media Team Member

REDEEMED PILLAR OF FIRE | Apr 2023 - Now

They oversee producing, selecting, and dispersing content for a variety of media outlets, including websites, podcasts, social media, and live streaming. Knowing how to use cameras, technology, and video editing is essential for everyone working in the media team since these skills are interconnected. This department doesn't just involve cameras, but also music sequencing (Sound). As part of this role, I'm responsible for arranging and dismantling microphones, speakers, mixing boards, and other audio equipment around the arena. To ensure that I'm aware of their expectations regarding the music and volume, you collaborate with the person on stage. Becoming part of the media team has enabled me to become more talkative and showcase hidden abilities e.g. problem-solving, computer skills, time management and more.

- **Transport Organiser**

REDEEMED PILLAR OF FIRE | Apr 2022 - Oct 2023

As part of this job, we were to give free transportation to many individuals wishing to visit our church institution (Redeemed Pillar of Fire, or RPF) using our own minibus. Overseeing the entire department and ensuring that everything was well-organized within various transportation schedules on various days was my job. This was beneficial because it improved my confidence and communication skills. It is the responsibility of transport organisers to create transport plans that consider the demands of all road users, especially bicycles and pedestrians, as well as environmental, economic, and safety considerations. They may work in either the public or private sector. A good example of where we advanced as a team was within a big event that took place (Worship Night) where over a thousand people attended overall. The most individuals we have ever maintained as a team were over 70, and therefore it was our responsibility to provide transport for them.



- **Warehouse operative**

Ocado Group | Aug 2021 - Feb 2022

This job role involved packing and moving items on a daily basis e.g. fruits, drinks etc. Through this job, I was able to build the courage of working under pressure and in uncomfortable circumstances.

Education & Training

2022 - 2024

- **Canterbury Christ Church University**

Bachelor of Science,

2014 - 2019

- **The Brittons Academy**

Secondary Education,