



Riju Antony

Social media Manager

[View profile on Dweet](#)

Languages

Malayalam (Fluent)

Tamil (Native)

English (Fluent)

About

I bring strong organisational and communication skills from managing social media campaigns to drive sales growth. Adaptable to fast-paced retail environments, I speak basic Malayalam, Tamil, and English, ready to apply my customer-focused approach in temporary retail roles.

BRANDS WORKED WITH

Active Theory

Experience



● Social Media Manager (Full-time)

Active Theory | Sep 2022 - Dec 2023

- Managed social media campaigns, enhancing engagement and driving sales growth.
- Coordinated with team members to align marketing strategies with sales goals.
- Developed organizational skills relevant to managing multiple tasks under deadlines.
- Enhanced communication skills through daily interactions with clients and team members.

Education & Training

2024

● Ravensbourne University

Master of Science,

2022

● Jain University

Bachelor of Technology,