



Julia Boakye

freelance social media manager

[View profile on Dweet](#)

Links

[LinkedIn](#)

Languages

English

About

I'm a driven, creative individual with extensive customer service experience. I am a quick learner, can adapt in new environments and skilled in driving brand advancement through innovative visual concepts. I wish to further expand my knowledge and skills in a role that welcomes versatility and growth.

BRANDS WORKED WITH

- Finoora(June)
- Reserved
- River Island
- Tiger
- Wilko

Experience

● social media Manager

| Apr 2023 - Now

- Create content strategy for TikTok and Instagram by making monthly content Calendars and posting on both accounts daily, leading to an increase in following by 2,085+ total
- Create engaging content for Instagram stories to 2,085 followers increasing views and traffic
- Respond to inquiries and hundreds of comments per week to enhance brand presence.



● Sales and Merchandising Assistant

Reserved | Nov 2017 - Jul 2019

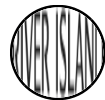
- Provided exceptional customer service, handling sales, refunds, and exchanges.
- Collaborated on visual merchandising, continually refreshing the store's appearance.
- Consistently exceeding sales targets by delivering exceptional customer service, particularly notable during the successful promotion of the company's top 3 collaborations with Kate Moss, Cindy Crawford, and Vogue."



● Merchandiser

Wilko | Jun 2017 - Nov 2017

- Collaborated with VM Manager and sales teams, driving achievement of commercial objectives.
- Aligned store displays with brand guidelines and plans while coordinating with other stores to ensure smooth and cohesive business operations.
- Ensured the store stayed clean and organized while assisting customers with product advice and delivering excellent service.



● Sales Assistant

River Island | Oct 2016 - Jan 2017

- Welcoming customers and addressing inquiries while ensuring great sales and customer service.
- Maintaining store cleanliness, stocked inventory, and appealing displays that meet customer needs.
- Handling sales processes, ensuring accurate labeling, appropriate merchandise displays, and seamless store operations, including processing transactions and managing inventory.

Additional Experience

● Sales Assistant

Finoora(June | Jan 2016 - Sep 2016

● Sale Assistant

Tiger | Nov 2015 - Dec 2015

Tenderlinks Day Care (work experience)

Education & Training

- 2010 - 2012 ● **Coulsdon College**
BTEC National Diploma in Performing Arts,
- 2005 - 2010 ● **Ricards Lodge High School**
8 GCSEs,,