



# Joshua Chucho Ajene Lee

"Versatile Fashion Creative: Expert in Multidisciplinary Skill Sets, Styling, Innovation, and Sales Advocacy"

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## Languages

English

## About

A 22-year-old professional with a diverse skill set encompassing customer service advocacy, freelance music, fashion modelling, and creative pursuits. A strong understanding of customer/client facing roles within the creative and service industries, prioritising the creation of welcoming, positive, and friendly environments. An extrovert, I excel in communication and adaptability, quickly embracing new tasks and information. I am to expand my customer service experience.

### BRANDS WORKED WITH

- Alexander McQueen
- Anti Records
- Bucherer
- Christopher Kane
- Farfetch
- Freelancer
- IMG Models
- JustinCassin
- NET-A-PORTER
- PANGAIA
- Polydor
- Ruby's Bakery
- Tommy Hilfiger
- UNIQLO
- Urban Outfitters
- XL Recordings

## Experience

### ● Session musician - composer

| Oct 2017 - Now

- Demonstrated exemplary musical skills through a diverse portfolio of work as a practicing musician.
- Methodically learned music for artists, participated in dedicated recording sessions, and toured.
- Ensured accurate financial tracking of accounts and invoicing.



### ● Freelance Model/Signed Model (IMG)

IMG Models | Nov 2019 - Now

- Expanded professional network by attending events and establishing valuable connections.
- Organized and managed emails, briefs, shoot dates, calendars, and scheduling.

### ● Studio Assistant

freelance | Jun 2022 - Nov 2022

- Assisted in studio setup, meticulously configuring equipment for recording sessions.
- Collaborated with the producer to deliver post-production work with meticulous attention to detail, ensuring client satisfaction.



### ● Sales Assistant

Ruby's Bakery | Mar 2018 - May 2018

- First point of contact in store welcoming customers
- Detailed product knowledge; product ranges, allergens, pricing, and promotional offers in-store.
- Managed tills; understanding of till balancing, usage of card machinery and money handling procedures
- Making drinks, plating food / cakes
- Addressed customer complaints and supported order collections, processing refunds with professionalism and empathy

### ● Painter/Decorator

| Jun 2017 - Oct 2017

- Aided in the construction, painting, and decorating of a residential home in Herne Hill.

### ● Social media content creation

| Mar 2020 - Dec 2022

- Seasoned professional in social media content creation and curation.
- Expertise includes crafting compelling narratives for renowned brands like Urban and McQueen.
- Proficient in managing content for both websites and various social media platforms, including TikTok.
- Possesses a keen eye for aesthetics and employs a strategic approach to content creation.
- Leverages skills to deliver visually stunning and engaging content tailored to target audiences.
- Seamlessly blends the essence of Urban and McQueen's brands for a cohesive online presence.
- Ensures an impactful and conversion-focused approach in online brand representation.

### ● Sales assistant

| May 2022 - Jul 2022

- Successfully sold Safety Bear streetwear, showcasing an in-depth knowledge of the brand's unique style and characteristics.
- Worked efficiently at the Yinka Ilori pop store in Shoreditch, seamlessly handling responsibilities in a fast-paced environment.
- Infused personal charm into client interactions, fostering strong relationships and enhancing the overall shopping experience.
- Demonstrated adaptability and quick learning, aligning with the diverse tastes and preferences of customers in the dynamic Shoreditch market.
- Played a key role in maintaining a vibrant and welcoming atmosphere at the pop store, contributing to a positive and memorable customer experience.
- Effectively communicated the brand narrative, features, and benefits of Safety Bear clothing, leading to increased customer engagement and sales.
- Collaborated with team members to ensure smooth operations, contributing to the overall success of both the Safety Bear and Yinka Ilori pop store ventures.

## Education & Training

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2020 - 2023 ● UAL (London College of Communications)

Bachelor of Arts,

2019 - 2020 ● UAL (London College of Communications)

Bachelor of Arts,